

APPENDIX 2.C. NOTICE AND COMMUNICATION

Prepared as part of the
Groundwater Sustainability Plan
Chowchilla Subbasin

January 2020

GSP Team:

Davids Engineering, Inc
 Luhdorff & Scalmanini
 ERA Economics
 Stillwater Sciences and
 California State University, Sacramento

2.C. Notice and Communication

- 2.C.a. Chowchilla Subbasin Stakeholders Communication and Engagement Plan
- 2.C.b. Chowchilla Subbasin Interested Parties List
- 2.C.c. Chowchilla Subbasin Engagement Matrix
- 2.C.d. Chowchilla Subbasin Stakeholder Input Matrix
- 2.C.e. Responses to Comments

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Communication and Engagement Plan

August 2019

Prepared by the
California State University Sacramento
College of Continuing Education
Consensus and Collaboration Program

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Chowchilla Subbasin Stakeholder Communication and Engagement Plan August 2019

Purpose

The purpose of this Communication and Engagement Plan is to assist Chowchilla Subbasin Groundwater Sustainability Agencies (GSAs) in their efforts to develop general and strategic communications to engage stakeholders in groundwater management activities.

Overview and Background

California's Sustainable Groundwater Management Act (SGMA) of 2014 requires broad and diverse stakeholder involvement in GSA activities and the development and implementation of Groundwater Sustainability Plans (GSP) for groundwater basins around the state, including the Chowchilla Subbasin (Subbasin). The intent of SGMA is to ensure successful, sustainable management of groundwater resources at the local level. Success will require cooperation by all stakeholders, and cooperation is far more likely if stakeholders have consistent messaging of valid information and are provided with opportunities to help shape the path forward.

Chowchilla Subbasin

The Chowchilla Subbasin has been identified by the California Department of Water Resources (DWR) as a high-priority and critically-overdrafted subbasin with conditions of historical groundwater level declines, land subsidence, and groundwater quality degradation. The area has a substantial agricultural community heavily reliant on groundwater. Nearly 79 percent of the Subbasin is designated as part of a severely disadvantaged community (SDAC) and approximately 30 percent of the Subbasin (primarily in the northern and southern central parts of the Subbasins and also around the City of Chowchilla) is designated as part of a DAC.

Subbasin Governance

Four GSAs have formed to ensure local control of groundwater management in the Subbasin: Chowchilla Water District, Madera County, Merced County and Triangle T Water District. The GSAs are developing a single GSP for the Subbasin. The four GSAs together with other local agencies have developed a set of six guiding principles as a foundation for developing the GSA for the entire Subbasin. The other local agencies include the City of Chowchilla, Clayton Water District and Sierra Vista Mutual Water Company. The Chowchilla Water District, County of Madera, County of Merced, Triangle T Water District and Sierra Vista Mutual Water Company entered into a Memorandum of Understanding with respect to the preparation of the GSP for the Subbasin.

The Chowchilla Subbasin GSP Advisory Committee (Advisory Committee) was formed in 2018 to bring together local agencies and related parties vested with the authority and/or ability to support implementation of SGMA in the Subbasin. Representatives from Merced County, Merced Irrigation District, Madera County, CWD, Madera Farm Bureau, Triangle T Water District, Clayton Water District and City of Chowchilla regularly attend the Advisory Committee meetings. The Advisory Committee has been meeting approximately monthly since its formation.

The GSAs agreed to hire a professional facilitator from California State University, Sacramento, to provide third-party facilitation support for GSP development and implementation, particularly to advance the GSAs’ stakeholder engagement efforts.

Communication and Engagement Plan

The purpose of the Communication and Engagement Plan (Plan) is:

- To provide GSAs, community leaders, and other beneficial users a roadmap to follow to ensure consistent messaging of SGMA requirements and related Chowchilla Subbasin information and data.
- To provide a roadmap to GSAs and community leaders to follow to ensure stakeholders have meaningful input into GSA decision-making, including GSP development.
- Ensure the roadmap demonstrates a process that is widely seen by stakeholders as fair and respectful to the range of interested parties.
- To make transparent to stakeholders their opportunities to contribute to the development of a GSP that can effectively address groundwater management within the Chowchilla Subbasin.

Communication Plan Goals

The Plan seeks to accomplish the following goals:

1. Educate stakeholders about:
 - a. SGMA and its requirements.
 - b. Individual GSAs within the Subbasin as management units.
 - c. Potential changes to current groundwater management under SGMA.
 - d. How stakeholders will be represented in their respective GSAs.
2. Communicate important SGMA deadlines and dates.
3. Coordinate outreach and engagement activities between GSAs to ensure efficiencies and to support stakeholders in GSP development.
4. Articulate strategies and channels for gaining ongoing stakeholder input and feedback to inform GSP design and development.
5. Encourage stakeholder engagement by communicating dedicated SGMA outreach strategies and channels, including meeting and workshop dates and content, as opportunities for stakeholders to provide input in the GSA decision-making process and GPS planning process.

Major Audiences

A Chowchilla Subbasin stakeholder is a “beneficial user” as described by SGMA. Under the requirements of SGMA, all beneficial uses and users of groundwater must be considered in the development of GSPs, and GSAs must encourage the active involvement of diverse social, cultural, and economic elements of the population. Beneficial users, therefore, are any stakeholder who has an interest in groundwater use and management in the Chowchilla Subbasin community. Their interest may be GSA activities, GSP development and implementation, and/or water access and management in general.

To assist in determining who the specific SGMA stakeholders and beneficial users are, DWR has issued a Stakeholder Engagement Chart (Table 1) for GSP Development in their 2017 *GSP Stakeholder Communication and Engagement Guidance Document*. This table was modified to fit the circumstances and stakeholders of the Chowchilla Subbasin, and will continue to be updated during the planning process.

Table 1: Stakeholder Engagement Chart for GSP Development

| Category of Interest | Examples of Stakeholder Groups | Engagement purpose |
|------------------------------------|---|--|
| General Public | <ul style="list-style-type: none"> • Citizens groups • Community leaders | Inform to improve public awareness of sustainable groundwater management |
| Land Use | <ul style="list-style-type: none"> • Municipalities (City, County planning departments): City of Chowchilla • Regional land use agencies | Consult and involve to ensure land use policies are supporting GSPs |
| Private users | <ul style="list-style-type: none"> • Private pumpers • Domestic users • School systems: Chowchilla Elementary School District • Hospitals: Chowchilla Memorial Health Care District | Inform and involve to avoid negative impact to these users |
| Urban/ Agriculture users | <ul style="list-style-type: none"> • Water agencies • Irrigation districts • Mutual water companies • Resource conservation districts: Chowchilla Red Top RCD • Farm Bureau: Merced Farm Bureau, Madera County Farm Bureau | Collaborate to ensure sustainable management of groundwater |
| Industrial users | <ul style="list-style-type: none"> • Commercial and industrial self-supplier • Local trade association or group | Inform and involve to avoid negative impact to these users |
| Environmental and Ecosystem | <ul style="list-style-type: none"> • Federal and State agencies - CDFW • Environmental groups | Inform and involve to sustain a vital ecosystem |
| Economic Development | <ul style="list-style-type: none"> • Chambers of commerce: Chowchilla District Chamber of Commerce • Business groups/associations • Elected officials (Board of Supervisors, City Council) • State Assembly members • State Senators | Inform and involve to support a stable economy |
| Human right to water | <ul style="list-style-type: none"> • Disadvantaged Communities • Small community systems • Environmental Justice Groups: Leadership Council for Justice and Accountability, Self-Help Enterprises, Community Water Center | Inform and involve to provide a safe and secure groundwater supplies to all communities reliant on groundwater |
| Tribes | <ul style="list-style-type: none"> • Federally Recognized Tribes and non-federally recognized Tribes with Lands or potential interests in Chowchilla Subbasin | Inform, involve and consult with tribal government |
| Federal lands | <ul style="list-style-type: none"> • Bureau of Reclamation (USBR) • Bureau of Land Management | Inform, involve and collaborate to ensure basin sustainability |
| Integrated Water Management | <ul style="list-style-type: none"> • Regional water management groups (IRWM regions) • Flood agencies | Inform, involve and collaborate to improve regional sustainability |

Key Messages

As GSAs begin the process of reaching out to stakeholders to inform and engage them in groundwater management issues and items, it is critical that GSAs share clear and consistent key messages to avoid confusion and misunderstanding. Key messages are as follows:

1. Four GSAs have formed to ensure local control of groundwater management in the Chowchilla Subbasin:
 - a. Chowchilla Water District
 - b. Madera County
 - c. Merced County
 - d. Triangle T Water District
2. Management elements include GSP decision-making, funding, implementation and enforcement.
3. GSAs are committed to proactively and sustainably manage groundwater in the Subbasin.
4. GSAs shall ensure compliance with SGMA to prevent State intervention.
5. GSAs seek to coordinate efforts in managing their respective portion of the Subbasin to achieve compliance with SGMA.
6. GSAs will develop a single GSP for the Subbasin.
7. GSAs are committed to proactive and transparent outreach and engagement with stakeholders and Subbasin community members during the GSP planning process, implementation and beyond.

Decision-Making

Decision-making and communication about said decision-making will comply with all requirements of Section 354.10 of the State's GSP regulations.

Recommended Communication Strategies and Mechanisms

GSAs representatives and staff will engage with Subbasin beneficial users, and will be responsible to track the needs of their local communities. GSAs will consider stakeholder input gathered from outreach efforts as they move through GSP development and implementation processes. Three sets of strategies are important to consider when planning outreach and engagement activities, included in the following categories:

- SGMA-required: the law requires GSAs to undertake specific types of outreach and engagement activities.
- Essential strategies centrally communicated at the Subbasin and GSA Management Area level (if Management Areas are deemed appropriate by the GSAs): activities proven to successfully engage stakeholders.
- Secondary strategies locally communicated at the GSA Management Area and beneficial user level: activities that will enhance engagement efforts on a local and as needed basis.

SGMA-Required Strategies

SGMA strongly encourages broad stakeholder engagement in development and implementation of GSPs. According to SGMA:

- “The groundwater sustainability agency shall encourage the active involvement of diverse social, cultural, and economic elements of the population within the groundwater basin prior to and during the development and implementation of the groundwater sustainability plan.” [CA Water Code Sec. 10727.8(a)]
- “The groundwater sustainability agency shall consider the interests of all beneficial uses and users of groundwater.” [CA Water Code Sec. 10723.2]

GSAAs are given broad discretion in the methods and processes utilized to meet engagement requirements. SGMA explicitly authorizes GSAAs to form Public Advisory Committees if they choose, but does not require them to do so. The decision to form an advisory committee is left to the individual GSA based on need and effectiveness of these processes within their communities. However, SGMA does have several GSA-specific requirements regarding public notice, public hearings, and public meetings. Requirements include:

1. Within 30 days of electing to be (or forming) a GSA, the GSA must inform the State of this development and its intent to manage groundwater sustainably. In doing so, the GSA must:
 - a. Include a list of parties who wish to receive “plan preparation, meeting announcements, and availability of draft plans, maps, and other relevant documents”; and
 - b. Explain how the interested parties’ perspectives will be considered, both during the development and operation of the GSA and during development and implementation of the GSP. This information must also be sent to the legislative bodies of any city and county in the area covered by the plan.

Illuminating the term “interested parties,” SGMA requires that GSAAs consider the interests of “all beneficial uses and users of groundwater,” along with entities expected to share responsibilities for implementing GSPs. As a starting point, SGMA specifies a number of types of “interested parties.” The GSA must maintain its list of interested parties on an ongoing basis. Anyone who wishes to be put on this list can do so upon making this request in writing. [CA Water Code Section 10730. (b) (2); 10723.2; 10723.4; and 10723.8. (a)]

2. GSAAs planning to develop a GSP must provide notice of their intent to do so to the public and the State before proceeding. The notice must describe opportunities for interested parties to participate in the development and implementation of the GSP. This written notice must be provided to the legislative bodies of any city or county located within the basin to be managed by the GSP. [CA Water Code Section 10727.8. (a)]

Phase 1: 2015–2017

| Phase 1 Engagement Requirements |
|--|
| <ul style="list-style-type: none">• Establish and Maintain List of Interested Parties §10723.4• GSA Formation Public Notice §10723(b)• GSA Formation Public Hearing §10723(b)• GSA Formation (due 6/30/17) §10723(b) Notify DWR:<ul style="list-style-type: none">› Include list of interested parties› Explain how parties' interests will be considered• Pre-GSP Development §10727.8 Provide a written statement describing how interested parties may participate to:<ul style="list-style-type: none">› DWR› Cities within the GSA boundary› Counties within the GSA boundary |

Phase 2: 2017–2022

| Phase 2 Engagement Requirements |
|--|
| <ul style="list-style-type: none">• GSP Initial Notification §353.6*• GSP Preparation §10727.8 and §10723.2<ul style="list-style-type: none">› Encourage active involvement› Consider beneficial uses and users of groundwater when describing <i>Undesirable Results, Minimum Thresholds, and Projects & Actions</i>• GSP Communications Section §354.10*<ul style="list-style-type: none">› GSA decision-making process› Opportunities for engagement and how public input is used› How GSA encourages active involvement› Method of informing the public• Public Notice of Proposed Adoption §10728.4• GSP Adoption Public Hearing §10728.4• GSP Submittal §354.10*<ul style="list-style-type: none">› Include a summary of communications: description of beneficial uses/users, list of public meetings, comments received/responses |

3. A GSA seeking to adopt or amend a GSP must provide notice to cities and counties within the area encompassed by the proposed plan or amendment, and consider comments provided by the cities and counties. Cities and counties receiving the notice may request consultation with the GSA, in which case the GSA must accommodate that request within 30 days. The GSA also must hold a public hearing prior to adopting or amending a GSP. There must be at least 90 days between the notice issued to cities and counties and the public hearing. [CA Water Code Section 10728.4]
4. If a GSA intends to impose or increase a fee, it must first hold at least one public meeting, at which attendees may make oral or written comments. This public notice must include:
 - a. Information about the time and place of the meeting and a general explanation of the topic to be discussed.
 - b. Public notice must be posted on the GSA's website and mailed to any interested party who submits a written request for mailed notice of meetings on new or increased fees. (The GSA must establish and maintain a list of interested parties, and the list is subject to renewal by April 1 of each year.)
 - c. The public notice must also be consistent with Section 6066 of the Government Code.
 - d. In addition, the GSA must share with the public the data upon which the proposed fee is based, and this must be done at least ten days before the public meeting takes place. [CA Water Code Section 10730.(b)(1),(2), and (3)]

Phase 3: 2018+

Phase 3 Engagement Requirements

- **60 Day Comment Period** §353.8*
 - › Any person may provide comments to DWR regarding a proposed or adopted GSP via the SGMA Portal at <http://sgma.water.ca.gov/portal/>
 - › Comments will be posted to DWR's website

Phase 4: 2022+

Phase 4 Engagement Requirements

- **Public Notices and Meetings** §10730
 - › Before amending a GSP
 - › Prior to imposing or increasing a fee
- **Encourage Active Involvement** §10727.8

Engagement Requirements Applicable to ALL PHASES

- **Beneficial Uses and Users** §10723.2
 - Consider interests of all beneficial uses and users of groundwater
- **Advisory Committee** §10727.8
 - GSA may appoint and consult with an advisory committee
- **Public Notices and Meetings** §10730
 - › Before electing to be a GSA
 - › Before adopting or amending a GSP
 - › Prior to imposing or increasing a fee
- **Encourage Active Involvement** §10727.8
 - Encourage the active involvement of diverse social, cultural, and economic elements of the population within the groundwater basin
- **Native American Tribes** §10720.3
 - › May voluntarily agree to participate
 - › See Engagement with Tribal Government Guidance Document
- **Federal Government** §10720.3
 - › May voluntarily agree to participate

Chowchilla Subbasin: Challenges and Opportunities for Outreach and Engagement

An initial assessment of the community of beneficial users show that much of the community is inadequately informed about SGMA and the implications thereof on their water use. The GSAs have a responsibility to and will gain great benefit from expanded SGMA education that helps inform beneficial user input and subsequent GSA decision-making.

Centralized Outreach and Engagement Strategies

The following strategies are meant to ensure successful engagement of Chowchilla Subbasin stakeholders during the GSP development and implementation process:

1. Integrate and expand on existing SGMA communication and outreach efforts
2. Develop and maintain a list of interested parties
3. Maintain a centralized Chowchilla Subbasin website
4. Provide regular public notices and updates; ensure Brown Act compliance
5. Provide notices and updates in local newspaper periodicals
6. Institute regular stakeholder outreach and engagement opportunities
7. Strategically engage local, special SGMA identified groups
8. Develop and update Subbasin outreach and engagement resources table
9. Develop consistent, coordinated messages and talking points

These centralized activities should be conducted by all Subbasin GSAs for purposes of efficiency and clear messaging. Individual Subbasin GSAs are responsible for identifying and contributing appropriate staff and resources for outreach and engagement activities.

1. Integrate and Expand on Existing SGMA Communication and Outreach Efforts

The GSA Board Meetings and Advisory Committee meetings are open to the public. Other outreach activities already conducted to date include public and focused outreach and informational meetings with farmers, private landowners, and other stakeholders. The Technical Advisory Committee (TAC), as formed, will also be open to the public.

2. Develop and Maintain a List of Interested Parties

A list of stakeholders and beneficial users is to be developed and updated throughout the GSP planning, implementation and enforcement processes. Each GSA is required to maintain a singular list, however coordinating these lists into a single Subbasin list will improve stakeholder engagement.

Timely notification of opportunities for interested parties to participate in the development and implementation of the GSP should be given via the channels and strategies described in this document.

To assist in determining the topics, types and sequencing of outreach vis-à-vis specific stakeholder interests, DWR has recommended conducting a “Lay of the Land” exercise (Table 2). The table was developed from a stakeholder assessment conducted in the Subbasin.

Table 2: SGMA GSA/GSP Stakeholder Constituency – “Lay of the Land” Exercise

| Organization/ Individual | Type of Stakeholder | Key Interests | Key Issues | GSP | Rationale |
|---|--|---|---|--|--|
| <i>(Name of stakeholder organization or individual)</i> | <i>(Based on Water Code §10723.2)</i> | <i>(Stakeholder's key interests related to groundwater)</i> | <i>(Documented issues [media coverage, statements, reports, etc.] or specific issues such as past events)</i> | <i>(Which section(s) of the GSP may this interest be applicable to?)</i> | <i>(Reasons why this is a stakeholder that requires a certain level of engagement)</i> |
| Madera County Farm Bureau | Farmers and agricultural allied industries | Agricultural water use | Allocations. Fees (extraction and regulatory). Water Quality. Subsidence. | All | Direct dependency on groundwater |
| Merced County Farm Bureau | Farmers and agricultural allied industries | Agricultural water use | Allocations. Fees (extraction and regulatory). Water Quality. Subsidence. | All | Direct dependency on groundwater |

| | | | | | |
|--|---|----------|--|-----|----------------------------------|
| County of Madera | All beneficial users | All uses | All issues | All | Direct dependency on groundwater |
| County of Merced | All beneficial users | All uses | All issues | All | Direct dependency on groundwater |
| Exclusive GSAs | Agricultural uses. Domestic uses. | All uses | Allocations. Fees (extraction and regulatory). Water Quality. Subsidence. | All | Direct dependency on groundwater |
| Self-Help Enterprises | Domestic uses. Public water systems. DACs. Municipal well operators. Environmental users. | All uses | All issues | All | Direct dependency on groundwater |
| Leadership Council for Justice and Accountability | Agricultural uses. Domestic uses. Public water systems. DACs. Municipal well operators. Environmental users. | All uses | All issues | All | Direct dependency on groundwater |

3. Maintain a Centralized Chowchilla Subbasin Website

Allocate staff and resources to maintain a website with information about Chowchilla Subbasin-wide planning efforts related to SGMA, such as joint GSP planning activities and meetings, and other relevant information. While individual GSAs may seek to maintain separate websites, a centralized location for activities that are Subbasin-wide or related to the Coordinated GSAs GSP development will demonstrate coordination and maintain distribution of consistent messaging. Note: This effort is being conducted by the County of Madera. The website can be accessed at:

<https://www.maderacountywater.com/maps/chowchilla-subbasin/>

1. Include Resources and Materials:

- a. Links to external sites (Department of Water Resources and State Water Resources Control Board)
- b. Links to individual GSA websites, relevant blogs, etc.
- c. Frequently Asked Questions (FAQ) and/or white papers
- d. GSA documents (MOUs, bylaws, etc.)
- e. GSP documents (draft GSP documents, notices and meeting calendars for GSP)

workshops)

2. Recommended Structure:

- a. Provide a one-stop location for Coordinated GSAs.
- b. Include tabs for each GSA's specific information about management areas, maps, Individual GSA board meetings, updates and opportunities for stakeholder input.

4. Provide Regular Public Notices and Updates; Ensure Brown Act Compliance

Coordinate consistent messaging and outreach regarding SGMA information and updates as they relate to the Subbasin.

1. Types of notices include and are not limited to:

- a. GSP development and planning updates
 - b. GSP implementation and enforcement updates
 - i. GSP workshops
 - ii. GSP work plan and timeline
 - c. General GSA updates, including without limitation:
 - i. GSA Board meetings
 - ii. Advisory Committee meetings
 - iii. Public workshops and/or stakeholder roundtables
 - iv. GSA annual reports
 - v. Other SGMA-related updates
2. Schedule notices to be sent on a regular schedule, for example, bi-monthly, monthly or as needed.
- a. Meetings subject to the Brown Act, such as GSA Board meetings, Advisory Committee meetings and others, must provide public notice and post an agenda 72 hours in advance of each regularly scheduled meeting (emergency meetings require 24 hour advance notice).
3. Develop content appropriate to the audience and their interests, ensuring information is articulated in a way that is easily understood.
- a. Notices to community members with less SGMA or technical experience should be easily understood, with streamlined, relatable and repetitive information.
 - b. Updates and messages should be condensed to one page when possible, providing a succinct summary of the issues discussed, and including links for further or additional information.
 - c. As applicable, specific items should have an estimated timeline and a designated point of contact, including the person's position, email and telephone.
 - d. Updates and information are needed in both English and Spanish.
4. Designate responsible staff and appropriate resources for ongoing interagency coordination regarding joint messaging, consistent outreach and communication with stakeholders.
5. Determine appropriate dissemination channels.
- a. Utilize Constant Contact or similar email marketing platform for management of interested party stakeholder lists.
 - b. Utilize member agency listservs delivered via standard email and/or U.S. Mail.
 - c. Utilize updated interested party stakeholder list for Chowchilla Subbasin, including

organizations and agencies such as the Madera and Merced Farm Bureaus, DAC groups, schools, hospitals, utilities, mutual water companies, neighborhood groups, and local non-profits such as the Leadership Council for Justice and Accountability, Self-Help Enterprises, and Community Water Center.

5. Provide Notices and Updates in Local Newspaper Periodicals

Notices can take the form of public notices, op-ed articles, letters to the editor, advertisements or earned media.

1. Send information and/or media releases to regional and local media outlets and contacts.
 - a. Trusted radio stations in the region, including stations broadcasting in languages other than English.
 - b. Organization and community newsletters and periodicals
 - c. Identify trusted bi-lingual and/or Spanish speaking media outlets.
2. Provide follow-up or wrap-up articles written by staff when appropriate.
3. Include notices for:
 - a. Public workshops
 - b. Specific stakeholder meetings (targeted or special topic meetings)
 - c. GSA Board meetings
 - d. Advisory Committee meetings
 - e. Other standing meetings of particular interest related to SGMA
 - f. GSP development and planning updates
 - g. GSP implementation and enforcement updates
 - h. General GSA and SGMA related updates

6. Institute Regular Stakeholder Outreach and Engagement Opportunities

It is critical that stakeholders and beneficial users understand SGMA requirements, as well as GSA and GSP planning and development activities. Stakeholders need to understand when and how their input will be incorporated into GSA governance and decision-making processes, as well as when and how they are able to contribute to the GSP planning and implementation processes.

Stakeholder engagement opportunities include but are not limited to:

1. Standing Operations Meetings
 - a. GSA Board meetings
 - b. Advisory Committee meetings
 - c. GSP Technical Workshops
 - d. Technical Advisory Committee meetings (if appropriate)
2. Public Workshops and Roundtables
 - a. Scheduled workshops and roundtables bi-monthly or as needed
 - i. Scheduled in evenings and/or near community areas as feasible.
 - b. Provide translation and facilitation services in English and Spanish
 - c. Public workshop or roundtable content includes but is not limited to:
 - i. Updates on GSA coordination activities
 - ii. SGMA informational workshops

- iii. Updates on GSP development and planning activities
- iv. Opportunities for interested parties to participate in the development and implementation of the GSP (i.e., technical workshops on specific GSP components)
- v. Notice of GSA intent to adopt or amend a GSP
- vi. Updates on groundwater management activities in the Subbasin
- vii. Notice to impose fees

7. Strategically Engage Local, Special SGMA Identified Groups

Develop a targeted communication strategy to engage difficult to reach communities and community members that will be impacted by SGMA. This may include development of a targeted communication strategy or coordination with existing advisory groups or non-profit organizations as part of roundtable discussions.

8. Develop and Update Subbasin Outreach and Engagement Resources Table

Assess and define coordinated GSAs outreach tools and resources available for Subbasin-wide outreach and engagement activities.

9. Develop Consistent, Coordinated Messages and Talking Points

Define the key messages needed to effectively convey SGMA related information to various audiences, and ensure consistency in a coordinated outreach effort to all stakeholders.

1. Develop a set of talking points that can be used by GSA members when speaking to specific stakeholder groups or audiences. Talking points and messaging may be customized to specific stakeholder groups as appropriate.
2. Develop tools, such as a Q&A document and SGMA information/education documents, that contain easy to understand information as well as likely questions and responses anticipated from stakeholder groups.
3. Identify and communicate opportunities for public engagement and/or public comment during meetings on GSP development.
4. Provide clear messaging that GSAs retain legal responsibility for final GSA and GSP related decisions.

Localized Outreach and Engagement Strategies

While consistent messaging is to be coherently coordinated at the Subbasin level, specifically among the coordinated GSAs, localized outreach is to be coordinated at the GSA management area level through existing, trusted channels. GSAs will utilize local agencies' standing meetings, utilize local agencies' existing resources, and build on strategies to engage local, special SGMA identified groups.

1. Utilize Local Agencies with Standing Meetings

The most effective way to inform and engage many stakeholders and beneficial users regarding SGMA requirements and soliciting feedback is through trusted local agencies and community organizations with standing meetings and communication channels.

1. Support local agencies and community organizations in disseminating information and engaging stakeholders in the following ways:
 - a. During standing board and/or community meetings

- b. Through monthly information pieces in newsletters or included in utility bills of associated fee assessing organizations
 - c. Disseminating information in both English and Spanish
- 2. Local trusted agencies and community organizations include but are not limited to:
 - a. Madera County and Merced County Farm Bureaus
 - b. Mutual water companies (such as Sierra Vista)
 - c. Merced Area Groundwater Pool Interests
 - d. DAC community meetings and leaders
 - e. Growers associations and industry organizations (such as wine and dairy)
 - f. Resource conservation groups
 - g. Local and regional environmental justice groups (such as Self-Help Enterprises, Leadership Council for Justice and Accountability, and Community Water Center)
 - h. Local hospitals and schools
- 3. Leverage local, trusted resources for community meetings, such as schools, churches, and community centers.
- 4. Organize public meetings around concrete impacts to specific stakeholders, including:
 - a. SGMA educational workshops to inform stakeholders of important changes in groundwater management and how it will impact them.
 - b. Meetings that detail when and how opportunities to provide input to the GSA decision making and GSP development processes will occur.
 - c. Public meetings regarding fee structures to help people understand how to interpret the impacts on them.
- 5. Make information and meetings accessible to various stakeholder groups.
 - a. Provide information in easy to understand and streamlined terms.
 - b. Provide information and facilitation in both English and Spanish.
 - c. Hold meetings during hours that do not impede with regular work schedules of affected stakeholders (i.e., nights and weekends).

2. Utilize Existing Local Agency Resources

Effectively inform and engage diverse beneficial users in SGMA through trusted local agencies and community organizations with existing communication channels such as newsletters, websites and social media.

1. Disseminate consistent, coordinated messages and talking points through existing local newsletters, websites and social media.
2. Tailor messages to audiences, providing easy to understand updates.
3. Provide information in both English and Spanish (most websites and social media allow users to set preferred translation).

3. Build on Strategies to Engage Local, Special SGMA Identified Groups

Develop a locally targeted communication strategy to engage difficult to reach communities and community members that will be impacted by SGMA. Groups include: DACs, underrepresented communities, Latino communities, and remote private pumpers.

1. Some groups may need to be engaged through channels that do not include the need for

internet access, via door-to-door and other opportunities for face-to face engagement.

Process for Reporting Stakeholder Input to Chowchilla Subbasin GSP Advisory Committee

Chowchilla Subbasin GSAs recognize that stakeholder input into the development and implementation of a GSP is critical, as well as a SGMA requirement. As such, stakeholders are welcome to participate in the Chowchilla Subbasin GSP Advisory Committee meetings.

Roundtables can also be used to best incorporate Chowchilla Subbasin stakeholder/beneficial user input into the GSP development and implementation process.

The circumstances of the Chowchilla Subbasin are such that each of the four GSAs has different resources, responsibilities, capacities, and stakeholder representation to take into consideration as they form Subbasin committees and workgroups, and coordinate among themselves for the GSP. There is a need to identify tools and processes whereby GSAs and their beneficial users are given fair representation while the resources and capacities of each GSA, as well as beneficial users, are taken into account.

To this end, voluntary participation in Chowchilla Subbasin GSP Advisory Committee meetings by stakeholders will be helpful. Additional roundtable sessions or workgroups may be developed on specific topics as needed and identified through stakeholder outreach and engagement activities.

Recommended Milestones for Engaging Stakeholders

To employ the Stakeholder Communication and Engagement Plan effectively, Chowchilla Subbasin GSAs will need to develop a schedule for outreach and engagement activities. The below table (Table 3) identifies milestones required by SGMA, as well as centralized and localized engagement strategies. This schedule shall be updated into a Task oriented work plan and timeline as communication and engagement tasks are allocated.

Table 3: Summary of Engagement Opportunities and Milestones

| Timeframe | Milestone or Stage | Required Community Engagement Under SGMA | Centralized & Localized Communication Strategies |
|---|---|---|--|
| After GSA formation, before GSP development activities | After identification of outreach responsibilities among GSA member agencies | | <ul style="list-style-type: none"> • Provide notice of GSA outreach resources: website, email listserv, calendar of GSA Board meetings, Technical Advisory meetings, and Chowchilla Subbasin GSP Advisory Committee |
| After GSA formation, before GSP planning activities | Prior to beginning GSP development | <ul style="list-style-type: none"> • Provide to the public and State notice of intent to begin GSP planning and description of opportunities for interested parties to participate in GSP development and implementation | <ul style="list-style-type: none"> • Public workshop on SGMA and general GSP development information (e.g., required components of a GSP, how sustainability indicators are developed, etc.) • Email notice and updates • Newspaper notice of Public Workshop |
| Between Notice of GSP Planning and August 30, 2021 | During GSP Development | <ul style="list-style-type: none"> • Public Workshops and other opportunities providing stakeholder avenues to | <p><i>Centralized:</i></p> <ul style="list-style-type: none"> • Public workshop on GSP development. See topics for GSP development (e.g., basin |

| Timeframe | Milestone or Stage | Required Community Engagement Under SGMA | Centralized & Localized Communication Strategies |
|---|------------------------------------|--|---|
| | | participate in GSP development | conditions, GSP roadmap, etc.) • Email notice of Public Workshops • Newspaper notice of Public Workshops <i>Localized:</i> • Make time in standing meetings for updates and information on GSP development • Develop newsletter updates • Disseminate updates via websites and social media |
| Between Notice of GSP Planning and August 30, 2021 | During GSP development | <ul style="list-style-type: none"> • Active involvement of diverse social, cultural, and economic elements of the population within the Subbasin | <i>Centralized:</i> • Provide monthly email notices and updates • Update website regularly • Convene monthly or bimonthly meetings of Chowchilla Subbasin GSP Advisory Committee • Convene quarterly or monthly meetings of GSA Boards • Identify and communicate opportunities for public engagement and/or public comment during meetings on GSP development, (providing clear messages that GSAs retain legal responsibility for final GSA and GSP related decisions). • Arrange for technical support to stakeholder groups through presentations or workshops • Update area legislative bodies at strategic mileposts (and any other groups upon request) <i>Localized:</i> • Utilize local channels and meetings to identify and communicate opportunities for public engagement and/or public comment during meetings on GSP development. |
| GSP adoption no later than August 30, 2021 | Prior to GSP adoption or amendment | <ul style="list-style-type: none"> • Provide notice to cities and counties within area encompassed by the proposed plan or amendment • Consider comments provided by the cities and counties • Accommodate requests for consultation received from the cities and counties within 30 days | SEE ABOVE |

| Timeframe | Milestone or Stage | Required Community Engagement Under SGMA | Centralized & Localized Communication Strategies |
|--|--|--|--|
| GSP adoption no later than August 30, 2021 | Prior to GSP adoption or amendment | <ul style="list-style-type: none"> • No sooner than 90 days following public notice, hold public hearing/ Public Workshop | SEE ABOVE |
| Prior to GSA imposing fee or increasing fee | If GSA intends to impose or increase a fee | <ul style="list-style-type: none"> • Provide public with access to the data serving as the basis for the proposed fee, the time and place of explanatory public meeting, and general explanation of topic to be discussed. Post on project website and mail to any interested party who submits written request for mailed notice of meetings on new or increased fees. • No sooner than 10 days following public notice, hold a public meeting. | SEE ABOVE |

Evaluation and Assessment

The communication strategy should include opportunities to check in at various points during implementation to ensure that it is meeting the communication and engagement goals and complying with SGMA. These check-ins should include the following inquiry and topics:

- ✓ What worked well?
- ✓ What didn't work as planned?
- ✓ Meeting recaps with next steps
- ✓ Listing lessons learned ... and developing mid-course corrections
- ✓ (As relevant) communications budget analysis

Educational Materials

DWR has developed various educational materials about SGMA and GSA/GSP development. In addition to DWR materials, academic institutions and foundations have published useful reports about SGMA implementation. While not comprehensive, Table 4 lists some essential SGMA educational and reference materials.

Table 4. Educational and Reference Documents for SGMA Implementation

| Educational/Reference Document Titles | Publishing Entity | Date |
|---|--|--------------|
| Groundwater Sustainability Agency Frequently Asked Questions http://www.water.ca.gov/groundwater/sgm/pdfs/DWR_GSA_FAQ_2016-01-07.pdf | DWR | January 2016 |
| Groundwater Sustainability Plan (GSP) Emergency Regulations Guide http://www.water.ca.gov/groundwater/sgm/pdfs/GSP_Final_Reqs_Guidebook.pdf | DWR | July 2016 |
| Collaborating for Success: Stakeholder Engagement for Sustainable Groundwater Management Act Implementation http://waterfoundation.net/wp-content/uploads/2015/07/SGMA_Stakeholder_Engagement_White_Paper.pdf | Community Water Center Clean Water Fund Union of Concerned Scientist | July 2015 |
| The 2014 Sustainable Groundwater Management Act: A Handbook to Understanding and Implementing the Law http://www.watereducation.org/sites/main/files/file-attachments/groundwatermgthandbook_oct2015.pdf | Water Education Foundation | October 2015 |
| SGMA Engagement With Tribal Governments https://www.water.ca.gov/LegacyFiles/groundwater/sgm/pdfs/GD_Tribal_Final_2017-06-28.pdf | DWR | June 2017 |

Appendix: Tribal Engagement

Relevant DWR Information

SGMA Section 10720.3. ...any federally recognized Indian Tribe, appreciating the shared interest in assuring the sustainability of groundwater resources, may voluntarily agree to participate in the preparation or administration of a groundwater sustainability plan or groundwater management plan under this part through a joint powers authority or other agreement with local agencies in the basin. A participating Tribe shall be eligible to participate fully in planning, financing, and management under this part, including eligibility for grants and technical assistance, if any exercise of regulatory authority, enforcement, or imposition and collection of fees is pursuant to the Tribe's independent authority and not pursuant to authority granted to a groundwater sustainability agency under this part.

Draft Discussion Paper Tribal Participation with Groundwater Sustainability Agencies

http://www.water.ca.gov/groundwater/sgm/pdfs/SGMA_Tribal_GSAs.pdf

Must a local agency exclude federal and tribal lands from its service area when forming a GSA?

No, federal lands and tribal lands need not be excluded from a local agency's GSA area if a local agency has jurisdiction in those areas; however, those areas are not subject to SGMA. But, a local agency in its GSA formation notice shall explain how it will consider the interests of the federal government and California Native American tribes when forming a GSA and developing a GSP. DWR strongly recommends that local agencies communicate with federal and tribal representatives prior to deciding to become a GSA. As stated in Water Code §10720.3, the federal government or any federally recognized Indian tribe, appreciating the shared interest in assuring the sustainability of groundwater resources, may voluntarily agree to participate in the preparation or administration of a GSP or groundwater management plan through a JPA or other agreement with local agencies in the basin. Water Code References: §10720.3, §10723.2, §10723.8

Tribal Outreach Resources

The follow are links to agency tribal outreach resources and considerations, each of which captures important principles and resources for tribal outreach. A short summary of key outreach principles can be found below.

- ◆ [Draft Discussion Paper Tribal Participation with Groundwater Sustainability Agencies](#)
- ◆ [CalEPA Tribal Consultation Policy Memo \(August 2015\)](#)
- ◆ [DWR Tribal Engagement Policy \(May 2016\)](#)
- ◆ [CA Natural Resources Agency Tribal Consultation Policy \(November 2012\)](#)
- ◆ [SWRCB Proposed Tribal Beneficial Uses](#)
- ◆ [Butte County Associate of Governments: Policy For Government-To-Government Consultation With Federally Recognized Native American Tribal Governments \(a model from the transportation sector\)](#)
- ◆ [CA Court Tribal Outreach and Engagement Strategies](#)
- ◆ [Traditional Ecological Knowledge resources](#)
- ◆ [Water Education Foundation Tribal Water Issues](#)

Key Outreach Principles

- ◆ *Engage early and often*
- ◆ *Consider tribal beneficial uses in decision-making (identified by region [here](#)); identify and seek to protect tribal cultural resources*
- ◆ *Share relevant documentation with tribal officials*
- ◆ *Conduct meetings at times convenient for tribal participation with ample notifications*
- ◆ *Request relevant process input/data/information from tribes*
- ◆ *Empower tribes to act as tribal cultural resources caretakers*
- ◆ *Designate a tribal liaison(s) where appropriate*
- ◆ *Share resources for tribal involvement as is feasible*
- ◆ *Develop MOUs where relevant*

Be mindful of the traditions and cultural norms of tribes in your area

APPENDIX 2.C. NOTICE AND COMMUNICATION

2.C.b. Chowchilla Subbasin Interested Parties List

Prepared as part of the
Groundwater Sustainability Plan
Chowchilla Subbasin

January 2020

GSP Team:

Davids Engineering, Inc
Luhdorff & Scalmanini
ERA Economics
Stillwater Sciences and
California State University, Sacramento

All announcements are sent to the mailing list of Chowchilla Water District, Madera County, Farm Bureau, and to the individuals listed below:

Alfredo Martinez
Andre Tolmachoff
Anthony Fagundes
Bert Wilgenberg
Bill Brinkop
Brad Robson
Bruce Chapman
Carl Janzen
Chad Crivelli
Chad Hayes
Darryl Azavedo
David Massaro
Derrick Upton
Doug Brunner
Edward Walker
Harry & Dianne Haynes
Jason Gill
Jason Rogers
Jay Mahil
Jeff Troost
Johnny Troost
Julie Merriam
Karun Samran
Keith Cederquest
Keith White
Kelby Hooper
Larkin Harman
Lisa Baker
Manual Cabral
Marcus McDaniel
Marvin Arendse
Mathew McCarthy
Michael Bliss
Mike Fagundes
Morris Garcia
Nolon Doss
Paul Mesple
Pete Fry
Philip Fagundes
Richard DeBenedetto
Rick Cosyns
Rick Iger
Roger Faust
Samantha Lopes

Contact Group Name: Chowchilla Subbasin SGMA Group
Members:

Alan Becker
Amanda Peisch
B Nelson
Brad Samuelson
Brandon Tomlinson
Breanne Ramos
Briana Seapy
Celeste Gray
Chase Hurley
Chris Montoya
Christina Beckstead
Clay Daulton
Dan Maddalena Farms
David Rodgers
Debbie Tiller
Dennis Braga
Devin Aviles
Diana Palmer
David Orth
Eddie Verdugo
Edgar DeJager
Eric Fleming
Fairmead Community & Friends
Geoffrey Vandenheuvel
Glenna Jarvis
Greg Hooker
Ilse Lopez-Narvaez
Jackson, Matthew
Jason Rogers
Jay Mahil
Jeanne Zolezzi
Jeannie Habben
Jennifer Spaletta
Joe Hopkins
Judy Gutierrez
Julia Berry
Katie Lucchesi
Lacey Kiriakou
Kole Upton
Lauren Layne
Liesbet Olaerts
Lloyd Pareira
Luis Gill
Maria Herrera
Mark Hutson

Michael Kalua
Michael Mandala
Miguel Guerrero
Mike Fenn
Nate Ray
Phil Janzen
Ralph Pistorosi
Rodrigo Espinoza
Russell Harris
Sal Alhomedí
Samantha Lopes
Sarah Woolf
Sean Kirkpatrick
Stephanie Anagnoson
Stephanie Lucero
Terry Violett
Tom Wheeler
Vince Taylor
Wood Fish
Sarah Donaldson
Steve Massaro
Steve Stewart
Steven Haworth
Tim Heskett
Tom Fry
Wayne Cederquist
Zach Thompson
Zeferino Hernandez

APPENDIX 2.C. NOTICE AND COMMUNICATION

2.C.c. Chowchilla Subbasin Engagement Matrix

Prepared as part of the
Groundwater Sustainability Plan
Chowchilla Subbasin

January 2020

GSP Team:

Davids Engineering, Inc
Luhdorff & Scalmanini
ERA Economics
Stillwater Sciences and
California State University, Sacramento

Madera Subbasin Outreach Check List
Subbasin-Wide Centralized Engagement
Informing the Public about GSP Development Progress

| Meeting/Event | Meeting/Event date | Topics presented | Audience (estimated # participants; interests represented) | E-blast to Interested Parties list? Which list and when? | Email to Others? Which list and when? | Flyer created? | Flyer distributed at other meetings/events? Where and when? | Information provided at other meetings/events? Where and when? | Additional outreach and publicity (e.g., pop-ups)? | Press release? Which outlets? | Advertised on website? Which website(s)? | Advertised on social media? Which platforms and accounts? | Translation of meeting provided? | Additional comments |
|---|--------------------|--|--|--|---------------------------------------|----------------|---|--|--|-------------------------------|--|---|----------------------------------|---------------------|
| SGMA GSP-Specific Events: Subbasin-wide meetings, capacity-building events, educational tours, e-blasts | | | | | | | | | | | | | | |
| Chowchilla Subbasin Coordination Committee Meeting | 5/27/2016 | List of eligible agencies, Interbasin Agreements, governance, plan structure, outreach, stakeholder engagement, data gaps | 11, CWD, Madera County, Triangle T, Madera Farm Bureau | Chowchilla Subbasin Coordination Committee | | No | No | Madera RWMG , CWD Board mtg | | | | | No | |
| Chowchilla Subbasin Coordination Committee Meeting | 6/29/2016 | List of eligible agencies, Interbasin Agreements, governance, plan structure, outreach, stakeholder engagement, data gaps, funding, future workshops | 15, CWD, Madera County, Merced County, Triangle T, Madera Farm Bureau, City of Chowchilla | Chowchilla Subbasin Coordination Committee | | No | No | Madera RWMG , CWD Board mtg | | | | | No | |
| Chowchilla Subbasin Coordination Committee Meeting | 8/3/2016 | List of eligible agencies & interested parties, Boundary Modification, governance, plan structure, outreach, stakeholder engagement, data gaps, funding, future workshops | 9, CWD, Madera County, Triangle T, Madera Farm Bureau | Chowchilla Subbasin Coordination Committee | | No | No | Madera RWMG , CWD Board mtg | | | | | No | |
| Chowchilla Subbasin Coordination Committee Meeting | 8/31/2016 | Interbasin Agreement, GSA Formation, Plan Structure Alternatives, Guiding Principles, retention of consultant to prepare plan, outreach to stakeholders, data gap report, budget | 11, CWD, Madera County, Triangle T, Madera Farm Bureau, SVMWC, City of Chowchilla | Chowchilla Subbasin Coordination Committee | | No | No | Madera RWMG , CWD Board mtg | | | | | No | |
| Chowchilla Subbasin Coordination Committee Meeting | 9/28/2016 | Interbasin Agreement, GSA Formation, Plan Structure Alternatives, Guiding Principles, cost share, retention of consultant to prepare plan, outreach to stakeholders, data gap report, budget | 14, CWD, Madera County, Merced County, Triangle T, Madera Farm Bureau, SVMWC, City of Chowchilla, Clayton WD | Chowchilla Subbasin Coordination Committee | | No | No | Madera RWMG , CWD Board mtg | | | | | No | |

| Meeting/Event | Meeting/Event date | Topics presented | Audience (estimated # participants; interests represented) | E-blast to Interested Parties list? Which list and when? | Email to Others? Which list and when? | Flyer created? | Flyer distributed at other meetings/events? Where and when? | Information provided at other meetings/events? Where and when? | Additional outreach and publicity (e.g., pop-ups)? | Press release? Which outlets? | Advertised on website? Which website(s)? | Advertised on social media? Which platforms and accounts? | Translation of meeting provided? | Additional comments |
|--|--------------------|--|--|--|---------------------------------------|----------------|---|--|--|-------------------------------|--|---|----------------------------------|---------------------|
| Chowchilla Subbasin Coordination Committee Meeting | 10/26/2016 | Interbasin Agreement, master timeline, GSA Formation, cost sharing agreement, retention of consultant to prepare plan, outreach to stakeholders, data gap report, budget | 16, CWD, Madera County, Merced County, Triangle T, Madera Farm Bureau, SVMWC, City of Chowchilla, Clayton WD | Chowchilla Subbasin Coordination Committee | | No | No | Madera RWMG , CWD Board mtg | | | | | No | |
| Chowchilla Subbasin Coordination Committee Meeting | 12/7/2016 | Interbasin Agreement, master timeline, GSA Formation, cost sharing agreement, retention of consultant RFP, outreach to stakeholders, data gap report, budget, future workshops | 14, CWD, Madera County, Merced County, Triangle T, Madera Farm Bureau, SVMWC, City of Chowchilla, Clayton WD | Chowchilla Subbasin Coordination Committee | | No | No | Madera RWMG , CWD Board mtg | | | | | No | |
| Chowchilla Subbasin Coordination Committee Meeting | 1/25/2017 | master timeline, GSA Formation, cost sharing agreement, Madera County approved contract w/ Davids Eng to prepare Data Gap, outreach to stakeholders, future workshops | 13, CWD, Madera County, Merced County, Triangle T, Madera Farm Bureau, SVMWC, City of Chowchilla, Clayton WD | Chowchilla Subbasin Coordination Committee | | No | No | Madera RWMG , CWD Board mtg | | | | | No | |
| Chowchilla Subbasin Coordination Committee Meeting | 3/29/2017 | Master timeline, GSA Formation, draft GSP cost sharing agreement, Triangle T WD formation, upload data to Data Gap, stakeholder outreach plan | 13, CWD, Madera County, Merced County, Triangle T, Madera Farm Bureau, SVMWC, Clayton WD | Chowchilla Subbasin Coordination Committee | | No | No | Madera RWMG , CWD Board mtg | | | | | No | |
| Chowchilla Subbasin Coordination Committee Meeting | 4/27/2017 | Master timeline, GSA Overlap, draft GSP cost sharing agreement, Triangle T WD formation, stakeholder outreach plan, multi GSA workshop July-Sept | 11, CWD, Madera County, Triangle T, SVMWC, City of Chowchilla, Clayton WD, DWR | Chowchilla Subbasin Coordination Committee | | No | No | Madera RWMG , CWD Board mtg | | | | | No | |
| Chowchilla Subbasin Coordination Committee Meeting | 5/31/2017 | Interbasin Agreement, GSA Boundary Overlap, draft GSP cost sharing agreement, Triangle T WD formation, stakeholder outreach plan, multi GSA workshop Aug-Sept | 9, CWD, Madera County, Merced County, Triangle T, Clayton WD | Chowchilla Subbasin Coordination Committee | | No | No | Madera RWMG , CWD Board mtg | | | | | No | |

| Meeting/Event | Meeting/Event date | Topics presented | Audience (estimated # participants; interests represented) | E-blast to Interested Parties list? Which list and when? | Email to Others? Which list and when? | Flyer created? | Flyer distributed at other meetings/events? Where and when? | Information provided at other meetings/events? Where and when? | Additional outreach and publicity (e.g., pop-ups)? | Press release? Which outlets? | Advertised on website? Which website(s)? | Advertised on social media? Which platforms and accounts? | Translation of meeting provided? | Additional comments |
|--|--------------------|--|--|---|---------------------------------------|----------------|---|--|--|-------------------------------|--|---|----------------------------------|---------------------|
| Chowchilla Subbasin Coordination Committee Meeting | 6/28/2017 | Master timeline, Interbasin Agreement, Madera County MOU signed, Data Gap Report, GSP cost sharing agreement out for signatures, Management Areas, stakeholder outreach plan, multi GSA workshop Oct-Nov | 12, CWD, Madera County, Merced County, Madera Farm Bureau Triangle T, SVMWC, City of Chowchilla, Clayton WD, DWR | Chowchilla Subbasin Coordination Committee | | No | No | Madera RWMG , CWD Board mtg | | | | | No | |
| Chowchilla Subbasin Coordination Committee Meeting | 7/26/2017 | Master timeline, Interbasin Agreement, Madera County MOU signed, GSP cost sharing agreement, stakeholder outreach plan, multi GSA workshop Oct-Nov | 12, CWD, Merced County, Madera Farm Bureau Triangle T, SVMWC, City of Chowchilla, small farmer | Chowchilla Subbasin Coordination Committee | | No | No | Madera RWMG , CWD Board mtg | | | | | No | |
| Chowchilla Subbasin Coordination Committee Meeting | 8/30/2017 | Master timeline, Interbasin Agreement, draft Data Gap Report, GSP cost sharing agreement out for signatures, stakeholder outreach plan, multi GSA workshop Oct-Nov | 13, CWD, Madera County, Madera Farm Bureau Triangle T, SVMWC, City of Chowchilla, small farmers | Chowchilla Subbasin Coordination Committee | | No | No | Madera RWMG , CWD Board mtg | | | | | No | |
| Chowchilla Subbasin Coordination Committee Meeting | 10/4/2017 | Master timeline, Interbasin Agreement, GSP cost sharing agreement, stakeholder outreach plan, multi GSA workshop Oct-Nov, Chowchilla Subbasin GSP Advisory Committee | 12, CWD, Madera County, Merced County, Triangle T, SVMWC, small farmers, DWR | Chowchilla Subbasin Coordination Committee | | No | No | Madera RWMG , CWD Board mtg | | | | | No | |
| | | | | | | | | | | | | | | |
| Chowchilla Subbasin GSP Advisory Committee | 11/8/2017 | Election of Officers, appt of staff, Davids Eng selected to prepare GSP, Interbasin Agreement, Communications Plan and Stakeholder Outreach, Prop 1 Grant Application, Budget | 12, CWD, Madera County, Merced County, Madera Farm Bureau Triangle T, SVMWC, City of Chowchilla, small farmers | Chowchilla Subbasin GSP Advisory Committee Interested Parties | Chowchilla News, Madera Tribune | No | No | Madera RWMG, CWD Board | | | cwdwater.com, MaderaCountyWater.com | | No | |

| Meeting/Event | Meeting/Event date | Topics presented | Audience (estimated # participants; interests represented) | E-blast to Interested Parties list? Which list and when? | Email to Others? Which list and when? | Flyer created? | Flyer distributed at other meetings/events? Where and when? | Information provided at other meetings/events? Where and when? | Additional outreach and publicity (e.g., pop-ups)? | Press release? Which outlets? | Advertised on website? Which website(s)? | Advertised on social media? Which platforms and accounts? | Translation of meeting provided? | Additional comments |
|--|--------------------|---|---|---|---------------------------------------|----------------|---|--|--|-------------------------------|--|---|----------------------------------|---------------------|
| Chowchilla Subbasin GSP Advisory Committee | 1/31/2018 | Election of Officers, appt of staff, Davids Eng selected to prepare GSP, Communications Plan and Stakeholder Outreach, Prop 1 Grant Application, Budget | 22, CWD, Madera County, Merced County, Madera Farm Bureau Triangle T, SVMWC, City of Chowchilla, small farmers, Clayton WD, SHE | Chowchilla Subbasin GSP Advisory Committee Interested Parties | Chowchilla News, Madera Tribune | No | No | Madera RWMG, CWD Board | | | cwdwater.com, MaderaCountyWater.com | | No | |
| Chowchilla Subbasin GSP Advisory Committee | 3/7/2018 | Davids Eng presentation, Surface System Water Budget, GW System Water Budget, Subbasin Water Budget, Project Costs & Management Actions, Management Areas, Stakeholder Outreach Plan by CCP | 27, CWD, Madera County, Merced County, Madera Farm Bureau, Merced Farm Bureau, Triangle T, SVMWC, City of Chowchilla, small farmers, Clayton WD, SHE, DWR | Chowchilla Subbasin GSP Advisory Committee Interested Parties | Chowchilla News, Madera Tribune | No | No | Madera RWMG, CWD Board | | | cwdwater.com, MaderaCountyWater.com | | No | |
| Chowchilla Subbasin GSP Advisory Committee | 4/25/2018 | CWD reviewing water delivery data, Management Area criteria, consideration of two MA, subsidence area and non-subsidence area, CCP preparing Stakeholder Outreach Plan | 17, CWD, Madera County, Merced County, Triangle T, SVMWC, City of Chowchilla, small farmers, Clayton WD, DWR | Chowchilla Subbasin GSP Advisory Committee Interested Parties | Chowchilla News, Madera Tribune | No | No | Madera RWMG, CWD Board | | | cwdwater.com, MaderaCountyWater.com | | No | |
| Chowchilla Subbasin GSP Advisory Committee | 5/30/2018 | Boundary Modification, Davids Eng Presentation, Surface Water System Overview, Surface water System for CWD, Madera County East & West, Triangle T WD, SVMWC, seepage allocation, Management Areas, Stakeholder outreach Plan | 28, CWD, Madera County, Merced County, Madera Farm Bureau, Triangle T, SVMWC, City of Chowchilla, small farmers, Clayton WD, SHE, DWR | Chowchilla Subbasin GSP Advisory Committee Interested Parties | Chowchilla News, Madera Tribune | No | No | Madera RWMG, CWD Board | | | cwdwater.com, MaderaCountyWater.com | | No | |
| Chowchilla Subbasin GSP Advisory Committee | 6/27/2018 | Interbasin Agreement, Boundary Modification, Base Period, Seepage Allocation, GSA Water Budgets, Management Areas, Stakeholder Outreach | 19, CWD, Merced County, Madera Farm Bureau, Triangle T, SVMWC, City of Chowchilla, small farmers, Clayton WD, Root Creek WD, Dairy Industry, SHE, DWR, | Chowchilla Subbasin GSP Advisory Committee Interested Parties | Chowchilla News, Madera Tribune | No | No | Madera RWMG, CWD Board | | | cwdwater.com, MaderaCountyWater.com | | No | |

| Meeting/Event | Meeting/Event date | Topics presented | Audience (estimated # participants; interests represented) | E-blast to Interested Parties list? Which list and when? | Email to Others? Which list and when? | Flyer created? | Flyer distributed at other meetings/events? Where and when? | Information provided at other meetings/events? Where and when? | Additional outreach and publicity (e.g., pop-ups)? | Press release? Which outlets? | Advertised on website? Which website(s)? | Advertised on social media? Which platforms and accounts? | Translation of meeting provided? | Additional comments |
|--|--------------------|--|---|---|---------------------------------------|----------------|---|--|--|-------------------------------|--|---|----------------------------------|---------------------|
| Chowchilla Subbasin GSP Advisory Committee | 7/18/2018 | Interbasin Agreement, Boundary Modification, Management Areas, Basin Setting, Sustainability Goals, Undesirable Results, Minimum Thresholds, Measurable Objectives, Projects, Management Actions, Stakeholder Outreach | 24, CWD, Madera County, Merced County, Madera Farm Bureau, Triangle T, SVMWC, Dairy Industry, small farmers, Clayton WD, DWR | Chowchilla Subbasin GSP Advisory Committee Interested Parties | Chowchilla News, Madera Tribune | No | No | Madera RWMG, CWD Board | | | cwdwater.com, MaderaCountyWater.com | | No | |
| Chowchilla Subbasin GSP Advisory Committee | 8/22/2018 | Boundary Modification, Management Areas, Water Availability, Projets, Management Actions, GW Allotment | 24, CWD, Madera County, Merced County, Madera Farm Bureau, City of Chowchilla, Triangle T, SVMWC, Dairy Industry, small & large farmers, Clayton WD, DWR, CCP | Chowchilla Subbasin GSP Advisory Committee Interested Parties | Chowchilla News, Madera Tribune | No | No | Madera RWMG, CWD Board | | | cwdwater.com, MaderaCountyWater.com | | No | |
| Chowchilla Subbasin GSP Advisory Committee | 9/26/2018 | Boundary Modification, Management Areas, Projects, water use reduction concepts, GW trading, CV Salts | 31, CWD, Madera County, Merced County, Madera Farm Bureau, Merced Farm Bureau, City of Chowchilla, Triangle T, SVMWC, Dairy Industry, small & large farmers, Clayton WD, DWR, CCP | Chowchilla Subbasin GSP Advisory Committee Interested Parties | Chowchilla News, Madera Tribune | No | No | Madera RWMG, CWD Board | | | cwdwater.com, MaderaCountyWater.com | | No | |
| Chowchilla Subbasin GSP Advisory Committee | 12/5/2018 | Review SGMA Requirements, Hydrogeologic Conceptual Model, Subbasin Water Budget & Overdraft Estimate, Projects & Water Use Reduction, Impacts to individual Landowners | 77, CWD, Madera County, Merced County, City of Chowchilla, Triangle T, SVMWC, Dairy Industry, small & large farmers, Clayton WD, DWR, Madera ID, LeGrand Athlone WD, SHE | Chowchilla Subbasin GSP Advisory Committee Interested Parties, CWD Interested Parties, direct mailing to all CWD waterusers, Madera Farm Bureau Interested Parties, MaderaCountyWater.com | Chowchilla News, Madera Tribune | Yes | No | Madera RWMG, CWD Board | | | cwdwater.com, MaderaCountyWater.com | | No | |
| Chowchilla Subbasin GSP Advisory Committee | 3/27/2019 | GW Model Calibration, GW Model Results With & W/O Climate Change, GW Model Results With & WO Projects, Measurable Objectives, Minimum Thresholds | 44, CWD, Madera County, Merced County, Madera Farm Bureau, Merced Farm Bureau, City of Chowchilla, Triangle T, SVMWC, Dairy Industry, small & large farmers, Clayton WD, DWR, SHE | Chowchilla Subbasin GSP Advisory Committee Interested Parties, CWD Interested Parties, Madera Farm Bureau, MaderaCountyWater.com | Chowchilla News, Madera Tribune | Yes | No | Madera RWMG, CWD Board | | | cwdwater.com, MaderaCountyWater.com | | No | |

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|--|--------------------|---|---|--|---------------------------------------|----------------|---|--|--|---------------------------------|--|---|----------------------------------|---------------------|
| Chowchilla Subbasin GSP Advisory Committee | 5/29/2019 | Sustainability Goal, Monitoring Network, Minimum Thresholds, Measurable Objectives, 5 Year Interim Milestones | 43, CWD, Madera County, Merced County, Madera Farm Bureau, Merced Farm Bureau, Triangle T, Dairy Industry, small & large farmers, Clayton WD, DWR, Madera ID, SHE | Chowchilla Subbasin GSP Advisory Committee Interested Parties, CWD Interested Parties, Madera Farm Bureau, MaderaCountyWater.com | Chowchilla News, Madera Tribune | Yes | No | Madera RWMG, CWD Board | | | cwdwater.com, MaderaCountyWater.com | | No | |
| Chowchilla Subbasin GSP Advisory Committee | 7/31/2019 | GSP Purpose, Plan Area, Basin Setting, Sustainable Management Criteria, Projects, Management Actions, Implementation Plan | 55, CWD, Madera County, Merced County, Merced Farm Bureau, Chowchilla High School, City of Chowchilla, Triangle T, Dairy Farmers, small & large farmers, Clayton WD, NRCS | Chowchilla Subbasin GSP Advisory Committee Interested Parties, CWD Interested Parties, Madera Farm Bureau, MaderaCountyWater.com | Chowchilla News, Madera Tribune | Yes | No | Madera RWMG, CWD Board | | Chowchilla News, Madera Tribune | cwdwater.com, MaderaCountyWater.com | | No | |
| Chowchilla Subbasin GSP Advisory Committee | 10/23/2019 | Highlights of SGMA, listening session to receive comments | 28, CWD, Madera County, Merced County, City of Chowchilla, Triangle T, Dairy Farmers, small & large farmers | Chowchilla Subbasin GSP Advisory Committee Interested Parties, CWD Interested Parties, Madera Farm Bureau, MaderaCountyWater.com | Chowchilla News, Madera Tribune | Yes | No | Madera RWMG, CWD Board | | Chowchilla News, Madera Tribune | cwdwater.com, MaderaCountyWater.com | | No | |
| Chowchilla Subbasin GSP Advisory Committee | 11/20/2019 | Review of Comments received on GSP, Recommend Approval of GSP | future meeting | Chowchilla Subbasin GSP Advisory Committee Interested Parties, CWD Interested Parties, Madera Farm Bureau, MaderaCountyWater.com | Chowchilla News, Madera Tribune | No | No | Madera RWMG, CWD Board | | Chowchilla News, Madera Tribune | cwdwater.com, MaderaCountyWater.com | | No | |
| | | | | | | | | | | | | | | |
| CWD | 6/8/2016 | SGMA, Coordination Committee, Governance Stakeholder Outreach | 14, CWD, small farmers, | | | No | | Madera RWMG | | | cwdwater.com | | No | |
| CWD | 7/17/2016 | SGMA, Coordination Committee, Governance Stakeholder Outreach, Notice of Intent to form GSA | 11, CWD, small farmers, | | | No | | Madera RWMG | | | cwdwater.com | | No | |
| CWD | 9/14/2016 | SGMA, Coordination mtg with Merced County & City of Chowchilla, Stakeholder Outreach, Data Gap Analysis | 11, CWD, small farmers, Madera County, Madera Farm Bureau | | | No | | Madera RWMG | | | cwdwater.com | | No | |
| CWD | 9/26/2016 | SGMA, Potential Boundaries of CWD-GSA | 10, CWD, small farmers, Madera County, Madera Farm Bureau | | | No | | Madera RWMG | | | cwdwater.com | | No | |

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|--------------------------|--------------------|---|---|---|---------------------------------------|----------------|---|--|--|-------------------------------|--|---|----------------------------------|---------------------|
| CWD | 10/12/2016 | SGMA, Formation of JPA, Potential Boundaries of CWD-GSA, Notice of Intent to Form GSA | 11, CWD, small farmers | | | No | | Madera RWMG | | | cwdwater.com | | No | |
| CWD | 11/9/2016 | SGMA, Inter Basin Agreement, Potential Boundaries of CWD-GSA, Notice of Intent to Form GSA | 12, CWD, small farmers | | | No | | Madera RWMG | | | cwdwater.com | | No | |
| CWD & City of Chowchilla | 12/13/2016 | SGMA, local management, stakeholder involvement, coordination, 20 years, roles of DWR & SWRCB, sustainability, GSA, GSP | 15, CWD, City of Chowchilla, Madera Farm Bureau, small farmers, urban water users | CWD Interested Parties, City of Chowchilla Interested Parties | | yes | | Madera RWMG | | | cwdwater.com | | No | |
| CWD | 12/14/2016 | SGMA, Approved Notice of Intent to Form GSA, Data Gap Analysis awarded to Davids Eng | 10, CWD, small farmers | | | No | | Madera RWMG | | | cwdwater.com | | No | |
| CWD-GSA | 3/8/2017 | SGMA, Madera County SGMA activities, formation of Triangle T Water District, Interbasin Agreement | 12, CWD, small farmers, Madera County | | Chowchilla News, Madera Tribune | No | | Madera RWMG | | | cwdwater.com, MaderaCountyWater.com | | No | |
| CWD-GSA | 4/12/2017 | SGMA, Coordination Agreement, formation of Triangle T Water District, Interbasin Agreement | 11, CWD, small farmers | | Chowchilla News, Madera Tribune | No | | Madera RWMG | | | cwdwater.com, MaderaCountyWater.com | | No | |
| CWD-GSA | 6/15/2017 | SGMA, local management, stakeholder involvement, coordination, 20 years, roles of DWR & SWRCB, sustainability, GSA, GSP | 68, CWD, Madera Farm Bureau, small farmers, urban water users | CWD Interested Parties, direct mailing to all CWD Waterusers | Chowchilla News, Madera Tribune | yes | | Madera RWMG | | | cwdwater.com, MaderaCountyWater.com | | No | |
| CWD-GSA | 7/12/2017 | SGMA, approved Madera County - CWD Cooperation MOU, reviewed Chowchilla Subbasin Cost Sharing MOU | 13, CWD, small farmers | | Chowchilla News, Madera Tribune | No | | Madera RWMG | | | cwdwater.com, MaderaCountyWater.com | | No | |
| CWD-GSA | 8/9/2017 | SGMA, discussed the RFP for prep of Chowchilla Subbasin GSP | 11, CWD, small farmers | | Chowchilla News, Madera Tribune | No | | Madera RWMG | | | cwdwater.com, MaderaCountyWater.com | | No | |
| CWD-GSA | 9/20/2017 | SGMA, approved Chowchilla Subbasin GSP Cost Share MOU, authorized Notice of Intent to prepare GSP | 9, CWD, small farmers | | Chowchilla News, Madera Tribune | No | | Madera RWMG | | | cwdwater.com, MaderaCountyWater.com | | No | |
| CWD-GSA | 11/8/2017 | SGMA, Reviewed Budget, preparing Grant Application for GSP | 9, CWD, small farmers | | Chowchilla News, Madera Tribune | No | | Madera RWMG | | | cwdwater.com, MaderaCountyWater.com | | No | |

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|---------------|--------------------|--|---|--|---------------------------------------|----------------|---|--|--|-------------------------------|--|---|----------------------------------|---------------------|
| CWD-GSA | 12/13/2017 | SGMA, Approved Budget, submitted Grant Application for GSP to DWR, selected Davids Eng to prepare GSP, met with City to discuss coordination | 8, CWD, small farmers | | Chowchilla News, Madera Tribune | No | | Madera RWMG | | | cwdwater.com, MaderaCountyWater.com | | No | |
| CWD-GSA | 2/14/2018 | SGMA, DWR awarded \$1.5M for GSP and \$1M for Monitoring Wells, reviewed Water Budget | 10, CWD, small farmers | | Chowchilla News, Madera Tribune | No | | Madera RWMG | | | cwdwater.com, MaderaCountyWater.com | | No | |
| CWD-GSA | 3/14/2018 | SGMA, Chowchilla Subbasin Water Budget | 10, CWD, small farmers | | Chowchilla News, Madera Tribune | No | | Madera RWMG | | | MaderaCountyWater.com | | No | |
| CWD-GSA | 4/11/2018 | SGMA, Chowchilla Subbasin Water Budget | 9, CWD, small farmers | | Chowchilla News, Madera Tribune | No | | Madera RWMG | | | cwdwater.com, MaderaCountyWater.com | | No | |
| CWD-GSA | 5/16/2018 | SGMA, Interbasin Agreement, Management Areas, Water Budget | 10, CWD, small farmers | | Chowchilla News, Madera Tribune | No | | Madera RWMG | | | cwdwater.com, MaderaCountyWater.com | | No | |
| CWD-GSA | 6/13/2018 | SGMA, Interbasin Agreement, Surface Water Budgets, Management Areas, Basin Boundary Modification | 15, CWD, small farmers, Madera County, Triangle TWD | | Chowchilla News, Madera Tribune | No | | Madera RWMG | | | cwdwater.com, MaderaCountyWater.com | | No | |
| CWD-GSA | 7/11/2018 | SGMA, Interbasin Agreement, Basin Boundary Modification | 15, CWD, small farmers, Madera County, City of Chowchilla, Triangle TWD, | | Chowchilla News, Madera Tribune | No | | Madera RWMG | | | cwdwater.com, MaderaCountyWater.com | | No | |
| CWD-GSA | 8/8/2018 | SGMA, Basin Setting, Hydrogeologic Conceptual Model, Groundwater Conditions, Sustainable Management Criteria, Monitoring Networks, Projects, Management Actions, Boundary Modification | 8, CWD, small farmers | | Chowchilla News, Madera Tribune | No | | Madera RWMG | | | cwdwater.com, MaderaCountyWater.com | | No | |
| CWD-GSA | 9/12/2018 | SGMA, Basin Setting, Hydrogeologic Conceptual Model, Groundwater Conditions, Sustainable Management Criteria, Monitoring Networks, Projects, Management Actions, Boundary Modification | 13, CWD, small farmers, Madera County, Triangle TWD, Friant Water Authority | | Chowchilla News, Madera Tribune | No | | Madera RWMG | | | cwdwater.com, MaderaCountyWater.com | | No | |

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|---------------|--------------------|--|--|--|---------------------------------------|----------------|---|--|--|-------------------------------|--|---|----------------------------------|---------------------|
| CWD-GSA | 10/10/2018 | SGMA, Projects, Development Concepts, GW Trading, water Restrictions, Administrative Considerations, Baseline Allotments, land following, Operational Considerations | 9, CWD, small farmers, Triangle T WD | | Chowchilla News, Madera Tribune | No | | Madera RWMG | | | cwdwater.com, MaderaCountyWater.com | | No | |
| CWD-GSA | 11/14/2018 | SGMA, Luncheon Meeting | 10, CWD, small farmers, Triangle T WD | | Chowchilla News, Madera Tribune | No | | Madera RWMG | | | cwdwater.com, MaderaCountyWater.com | | No | |
| CWD-GSA | 12/11/2018 | Review SGMA Requirements, Hydrogeologic Conceptual Model, Subbasin Water Budget & Overdraft Estimate, Projects & Water Use Reduction, Impacts to individual Landowners | 10, CWD, small farmers | | Chowchilla News, Madera Tribune | No | | Madera RWMG | | | cwdwater.com, MaderaCountyWater.com | | No | |
| CWD-GSA | 1/9/2019 | SGMA, Calibration of GW Model, Base Period GW Model, Sustainability Indicators, Minimum Thresholds | 9, CWD, small farmers | | Chowchilla News, Madera Tribune | No | | Madera RWMG | | | cwdwater.com, MaderaCountyWater.com | | No | |
| CWD-GSA | 2/20/2019 | SGMA, Calibration of GW Model, Base Period GW Model, Sustainability Indicators, Minimum Thresholds, Transfer to White Areas | 13, CWD, small farmers, Madera County, Madera Farm Bureau, Triangle T WD | | Chowchilla News, Madera Tribune | No | | Madera RWMG | | | cwdwater.com, MaderaCountyWater.com | | No | |
| CWD-GSA | 3/13/2019 | SGMA, Calibration of GW Model, Base Period GW Model, Sustainability Indicators, Minimum Thresholds, Madera Canal Capacity Increase | 7, CWD, small farmers | | Chowchilla News, Madera Tribune | No | | Madera RWMG | | | cwdwater.com, MaderaCountyWater.com | | No | |
| CWD-GSA | 4/10/2019 | SGMA, Sustainability Indicators, Minimum Thresholds, Measurable Objectives, CWD Projects | 10, CWD, small farmers, Madera County | | Chowchilla News, Madera Tribune | No | | Madera RWMG | | | cwdwater.com, MaderaCountyWater.com | | No | |
| CWD-GSA | 5/15/2019 | SGMA, Transfer to White areas, Representative Monitoring Sites, Minimum Thresholds, Measurable Objectives | 16, CWD, small farmers | | Chowchilla News, Madera Tribune | No | | Madera RWMG | | | cwdwater.com, MaderaCountyWater.com | | No | |

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|---|--------------------|--|--|--|---------------------------------------|----------------|---|--|--|-------------------------------|--|---|----------------------------------|---------------------|
| CWD-GSA | 6/12/2019 | SGMA, Sustainable Yield, Well Monitoring Network, Management Areas, Minimum Thresholds, Sustainability Indicators, Undesireable Results, Mitigation Program for Impacted Drinking Water Wells, | 13, CWD, small farmers | | Chowchilla News, Madera Tribune | No | | Madera RWMG | | | cwdwater.com, MaderaCountyWater.com | | No | |
| CWD-GSA | 7/17/2019 | SGMA, Sustainable Yield, Well Monitoring Network, Management Areas, Minimum Thresholds, Sustainability Indicators, Undesireable Results | 16, CWD, small farmers, City of Chowchilla, Urban Water Users | | Chowchilla News, Madera Tribune | No | | Madera RWMG | | | cwdwater.com, MaderaCountyWater.com | | No | |
| CWD-GSA | 8/14/2019 | SGMA, Plan Area, Basin Setting, Sustainable Management Criteria, Projects, Management Actions, Implementation Plan, White Area Transfers | 18, CWD, small farmers, Madera County, Madera Farm Bureau | | Chowchilla News, Madera Tribune | No | | Madera RWMG | | | cwdwater.com, MaderaCountyWater.com | | No | |
| CWD-GSA | 9/11/2019 | SGMA Overview | 5, CWD, small farmers | | Chowchilla News, Madera Tribune | No | | Madera RWMG | | | cwdwater.com, MaderaCountyWater.com | | No | |
| CWD-GSA | 10/9/2019 | SGMA Highlights, Cost Sharing MOU, Annual Report Budget | 6, CWD, small farmers | | Chowchilla News, Madera Tribune | No | | Madera RWMG | | | cwdwater.com, MaderaCountyWater.com | | No | |
| CWD-GSA | 11/13/2019 | SGMA Highlights, Cost Sharing MOU, Annual Report Budget | Future Meeting | | Chowchilla News, Madera Tribune | No | | Madera RWMG | | | cwdwater.com, MaderaCountyWater.com | | No | |
| CWD-GSA | 12/11/2019 | Conduct Hearing, Adopt GSP | Future Meeting | | Chowchilla News, Madera Tribune | No | | Madera RWMG | | | cwdwater.com, MaderaCountyWater.com | | No | |
| Other Events/Meetings: non-SGMA meetings at which information was provided about GSP development, updates provided to area legislative bodies | | | | | | | | | | | | | | |
| Madera Water Forum | 7/9/2019 | SGMA Overview, Overdraft, Projects, Management Actions | 48, small & Large farmers, dairy farmers | | | | | | | | | | | |
| Madera RWMG | 7/11/2016 | SGMA, PSP Grant, Public Outreach, Ad Hoc Committee to discuss JPA | 10, Madera County, MID, CWD, SEMCU, GFWD, City of Madera, Coarsegold RCD, SHE, Madera Valley Water | | | | | | | | | | | |
| Madera RWMG | 8/8/2016 | GSA's being formed | 12, Madera County, MID, CWD, SEMCU, GFWD, City of Madera, Coarsegold RCD, SHE | | | | | | | | | | | |

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|---------------|--------------------|---|---|--|---------------------------------------|----------------|---|--|--|-------------------------------|--|---|----------------------------------|---------------------|
| Madera RWMG | 9/12/2013 | SGMA, GSAs being formed, | 11, Madera County, MID, CWD, RCWD, GFWD, City of Madera, Coarsegold RCD, City of Chowchilla, CSU Fresno, Fairmead Community and Friends | | | | | | | | | | | |
| Madera RWMG | 10/10/2016 | SGMA, Update on SGMA activities by agencies | 12, Madera County, MID, CWD, SEMCU, GFWD, City of Chowchilla, NF Mono Rancheris, Madera Farm Bureau | | | | | | | | | | | |
| Madera RWMG | 11/14/2016 | SGMA, Update on SGMA activities by agencies, Madera County Public Meetings | 17, Madera County, MID, CWD, SEMCU, GFWD, City of Madera, RWQCB, Madera Farm Bureau, CSU Fresno, NRCS, | | | | | | | | | | | |
| Madera RWMG | 1/9/2017 | SGMA, public hearings for 3 GSAs | 15, Madera County, MID, CWD, SEMCU, GFWD, RCWD, City of Madera, RWQCB, SHE | | | | | | | | | | | |
| Madera RWMG | 2/13/2017 | SGMA, CWD filed NOI to form GSA, Madera County filed NOI to form 3 GSAs, | 17, Madera County, MID, CWD, SEMCU, GFWD, City of Chowchilla, RWQCB, SHE, NF Mono Rancheria | | | | | | | | | | | |
| Madera RWMG | 3/13/2017 | SGMA, Data Gap Analysis, hired Davids Eng. | 13, Madera County, MID, CWD, SEMCU, GFWD, City of Madera, RWQCB, SHE, Yosemite Sequoia RC&D | | | | | | | | | | | |
| Madera RWMG | 4/10/2117 | SGMA, Data Gap Study, Merced County filed NOI to form GSA, Madera County-CWD MOU, | 10, Madera County, MID, CWD, SEMCU, GFWD, City of Chowchilla, RWQCB, SHE, NRCS | | | | | | | | | | | |
| Madera RWMG | 5/8/2017 | SGMA, GSA meeting dates, CIT Sustainable GW Management Act Forum | 14, Madera County, MID, CWD, SEMCU, GFWD, City of Chowchilla, City of Madera, RWQCB, SHE, NRCS, NF Mono Rancheria | | | | | | | | | | | |
| Madera RWMG | 6/12/2017 | SGMA, Data Gap Analysis, DWR hosting public meetings, Sustainable GW Planning Conference, SGMA Portal | 13, Madera County, MID, CWD, SEMCU, GFWD, RWQCB, SHE, Coarsegold RCD, Madera Farm Bureau | | | | | | | | | | | |

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|---------------|--------------------|---|---|--|---------------------------------------|----------------|---|--|--|-------------------------------|--|---|----------------------------------|---------------------|
| Madera RWMG | 7/10/2017 | SGMA, Prop 1 Grant Application, SHE applying for Grant | 16, Madera County, MID, CWD, SEMCU, GFWD, RWQCB, SHE, Chowchilla Red Top RCD, City of Madera, Madera Farm Bureau, | | | | | | | | | | | |
| Madera RWMG | 8/14/2017 | SGMA, Madera County froming Advisory Committees, RFP for GSP posted, Applying for GSP Grant for Chowchilla Madera Subbasins | 14, Madera County, MID, CWD, SEMCU, GFWD, RWQCB, SHE, City of Madera, Madera Farm Bureau, NF Mono Rancheria | | | | | | | | | | | |
| Madera RWMG | 9/11/2017 | SGMA, Hired Davids Eng to prepare GSP for Madera & Chowchilla Subbasins | 11, Madera County, MID, CWD, SEMCU, RWQCB, SHE, | | | | | | | | | | | |
| Madera RWMG | 10/9/2017 | SGMA, GSP Prop 1 Grant Application, GW Sustainability Plan Workshop | 16, Madera County, MID, CWD, SEMCU, RWQCB, SHE, GFWD, City of Chowchilla, Chowchilla Red Top RCD | | | | | | | | | | | |
| Madera RWMG | 11/13/2017 | SGMA, Chowchilla Subbasin Advisory Committee held 1st mtg, submitted GSP Grant Application, Working on Madera Subbasins Grant Application | 13, Madera County, MID, CWD, SEMCU, RWQCB, GFWD, City of Madera, NF Mono Rancheria | | | | | | | | | | | |
| Madera RWMG | 1/8/2018 | SGMA, applications from Chowchilla SB, Madera SB and SHE for grants have been submitted, hiring new Water and Natural Resources Director | 18, Madera County, MID, CWD, SEMCU, RWQCB, GFWD, City of Madera, NF Mono Rancheria, SHE, Coarsegold RCD, Madera Farm Bureau | | | | | | | | | | | |
| Madera RWMG | 2/12/2018 | SGMA, 4 grants approved for GSP and Monitoring Wells, Madera Subbasin Committees formed | 16, Madera County, MID, CWD, SEMCU, RWQCB, GFWD, RCWD, City of Chowchilla, SHE, NF Mono Rancheria | | | | | | | | | | | |
| Madera RWMG | 3/12/2018 | SGMA, Chowchilla Subbasin Water Budget | 13, Madera County, MID, CWD, SEMCU, RWQCB, GFWD, RCWD, SHE, | | | | | | | | | | | |
| Madera RWMG | 5/14/2018 | SGMA Workshop at Gracey Elementary School, GW Model selection, Water Budget, GDE | 12, Madera County, MID, CWD, SEMCU, RWQCB, SHE, NRCS City of Madera, | | | | | | | | | | | |
| Madera RWMG | 7/9/2018 | SGMA, Madera Subbasin Workshop, Management Areas, Water Budget | 13, Madera County, MID, CWD, SEMCU, RWQCB, City of Madera, | | | | | | | | | | | |
| Madera RWMG | 9/10/2018 | SGMA, Technical Roundtables, 7 GSAs in Madera Subbasin, 4 in Chowchilla Subbasin, FloodMAR, | 15, Madera County, MID, CWD, SEMCU, SHE, NRCS, City of Chowchilla, RCWD, TTWD, RWQCB | | | | | | | | | | | |

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|---------------|--------------------|---|--|--|---------------------------------------|----------------|---|--|--|-------------------------------|--|---|----------------------------------|---------------------|
| Madera RWMG | 10/8/2018 | SGMA Update on GSA activities | 15, Madera County, MID, CWD, SEMCU, SHE, NRCS, City of Chowchilla, RCWD, TTWD, | | | | | | | | | | | |
| Madera RWMG | 11/13/2018 | SGMA, Groundwater Dependent Ecosystems, GW Modeling, | 18, Madera County, MID, CWD, SEMCU, SHE, NRCS, City of Chowchilla, City of Madera, Madera Farm Bureau, RWQCB, GFWD | | | | | | | | | | | |
| Madera RWMG | 12/10/2018 | SGMA, Groundwater Sustainability Plan Workshop at Fresno State | 16, Madera County, MID, CWD, SEMCU, SHE, RCWD, RWQCB City of Madera, Sugar Pine HOA, GFWD | | | | | | | | | | | |
| Madera RWMG | 1/14/2019 | SGMA, Madera Chowchilla Subbasin Workshop Feb 7th | 17, Madera County, MID, CWD, SEMCU, SHE, Sugar Pine HOA, RWQCB, ILEPOA, GFWD | | | | | | | | | | | |
| Madera RWMG | 2/11/2019 | SGMA Update on GSA activities | 11, Madera County, MID, CWD, SEMCU, RWQCB, Madera Farm Bureau, GFWD | | | | | | | | | | | |
| Madera RWMG | 3/11/2019 | SGMA Update on GSA activities, Roundtable meetings scheduled for March 21st | 18, Madera County, MID, CWD, SEMCU, GFWD, RWQCB, SHE, RCWD, City of Madera | | | | | | | | | | | |
| Madera RWMG | 4/8/2019 | SGMA Update on GSA activities, GSP Chapter 1 out for review | 11, Madera County, MID, SEMCU, GFWD, SHE, NRCS, Indian Lakes | | | | | | | | | | | |
| Madera RWMG | 5/13/2016 | SGMA Update on GSA activities, Roundtable meetings scheduled for May 29th | 14, Madera County, MID, CWD, SEMCU, GFWD, RWQCB, SHE, RCWD, City of Madera, City of Chowchilla | | | | | | | | | | | |
| Madera RWMG | 6/24/2019 | SGMA Update on GSA activity, GSP Chapters are coming out for review, complete draft GSP for Chowchilla & Madera will be released August 1, 2019 | 17, Madera County, MID, CWD, SEMCU, GFWD, RWQCB, SHE, RCWD, City of Chowchilla, NRCD, CRCD | | | | | | | | | | | |
| Madera RWMG | 7/22/2019 | SGMA Update on GSA activity, complete draft GSP for Chowchilla & Madera was released August 1, 2019, 90 day review | 13, Madera County, MID, CWD, SEMCU, City of Madera, CRCD, Indian Lakes | | | | | | | | | | | |
| Madera RWMG | 8/26/2019 | SGMA Update on GSA activity, complete draft GSP for Chowchilla & Madera was released August 1, 2019, 90 day review | 14, Madera County, MID, CWD, SEMCU, City of Madera, CRCD, Indian Lakes | | | | | | | | | | | |

| Meeting/Event | Meeting/Event date | Topics presented | Audience (estimated # participants; interests represented) | E-blast to Interested Parties list? Which list and when? | Email to Others? Which list and when? | Flyer created? | Flyer distributed at other meetings/events? Where and when? | Information provided at other meetings/events? Where and when? | Additional outreach and publicity (e.g., pop-ups)? | Press release? Which outlets? | Advertised on website? Which website(s)? | Advertised on social media? Which platforms and accounts? | Translation of meeting provided? | Additional comments |
|--------------------|--------------------|--|--|--|---------------------------------------|----------------|---|--|--|-------------------------------|--|---|----------------------------------|---------------------|
| Red Top Landowners | 6/25/2018 | SGMA activities by Chowchilla Subbasin, water budget | 15, small & large farmers, dairy farmers | | | | | | | | | | | |
| Red Top Landowners | 9/17/2018 | SGMA activities by Chowchilla Subbasin, GW Modeling, Sustainability | 18, small & large farmers, dairy farmers | | | | | | | | | | | |
| Red Top Landowners | 11/16/2018 | SGMA activities by Chowchilla Subbasin, Water Budget, | 19, small & large farmers, dairy farmers | | | | | | | | | | | |
| Red Top Landowners | 8/21/2019 | SGMA activities by Chowchilla Subbasin, draft GSP available for review | 17, small & large farmers, dairy farmers | | | | | | | | | | | |

APPENDIX 2.C. NOTICE AND COMMUNICATION

2.C.d. Chowchilla Subbasin Stakeholder Input Matrix

Prepared as part of the
Groundwater Sustainability Plan
Chowchilla Subbasin

January 2020

GSP Team:

Davids Engineering, Inc
Luhdorff & Scalmanini
ERA Economics
Stillwater Sciences and
California State University, Sacramento

