

Madera County Water Market

Developing Solutions Workshop

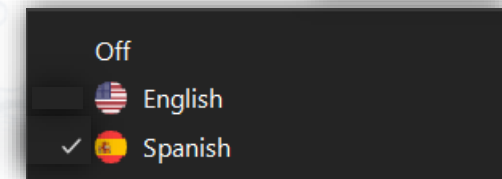
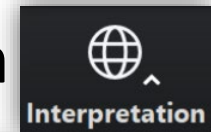
Meeting #3

December 1, 2020



Escuchar en español

Para escuchar en español, seleccione el icono de interpretación abajo de su pantalla y seleccione audio en español.



Listen in English

The webinar audio is automatically set to share English audio.

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Welcome, Introductions and Agenda Review

Cici Vu, Kearns & West

Stephanie Anagnoson, Madera County

Agenda



1. Welcome, Introductions and Agenda Review
2. Outcomes from Previous Partner Engagement
 - Clarifying Questions
3. Pilot Project – Overview and General Market Structure
 - Clarifying Questions
4. Pilot Project – Market Structure and Rules
 - Feedback Session
5. Pilot Project – Process and Recruitment
 - Feedback Session
6. Next Steps and General Comments



Opening Remarks

Stephanie Anagnoson, Madera County



Meeting Objectives

- Review outcomes from previous partner engagement
- Share water market impacts analysis results
- Present market structure and rules for pilot
- Provide overview of pilot project process and recruit participants.



Project Team Introductions

- Stephanie Anagnoson, Madera County
- Jeannie Habben, Madera County
- Kirsten Hefner, Madera County
- Greg Young, Tully & Young
- Janet Clements, Corona Environmental Consulting
- Sean Spaeth, Wood Rodgers
- Cici Vu, Kearns & West
- Abby Fullem, Kearns & West
- Cooper Tamayo, Kearns & West
- Emilia Rivera, Lingüística
- Reyna Rodriguez, Lingüística



Participant Introduction

1. What best describes your role in Madera County?
2. If you are a farmer or resident within the Madera Subbasin portion of Madera County, with which GSA are you affiliated?
 - *Please note that this question to divided into two polls.*

Ground Rules

- Respectful interaction
- One question or comment at a time
- Honor agenda and time limits



Webinar Logistics



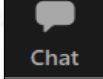
- Use the Question & Answer pod  or “raise hand” button  to ask clarifying questions

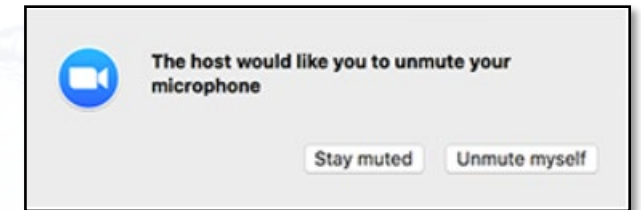
- When prompted, select “unmute myself” to speak

- (English) Resolve technical issues via:

- Webinar Chat  to Kirsten Hefner
- Email: Kirsten.Hefner@maderacounty.com

- (Español) Resolver problemas técnicos vía:

- La función del Chat 
- Teléfono: Reyna Rodriguez at (559)853-7671
- Correo Electrónico: reyna@consultant.com





Providing Feedback

- 1. Online Survey**
- 2. Zoom Polls**
- 3. Feedback Discussions**
- 4. Mailed comments:**

Director Stephanie Anagnoson

Water and Natural Resources Department

200 W. Fourth Street

Madera, CA 93637

Stephanie.Anagnoson@MaderaCounty.com

- 5. General Comment**

Access Webinar Documents



The screenshot shows the Madera County website header with the logo and navigation menu. The main content area is titled "Water Markets" and contains several sections of text and a photo. The "Quick Links" section on the right lists various resources. The "Contact Information" section at the bottom right provides details for Stephanie Anagnoson, Director of Water and Natural Resources.

Madera County
Water & Natural Resources

Tuesday, Nov. 10, 2020
Adjust the Font Size

SGMA FLOOD CONTROL NATURAL RESOURCES REGIONAL WATER MANAGEMENT NITRATE MANAGEMENT RECHARGE MEASUREMENT

LAND CONSERVATION **WATER MARKETS**

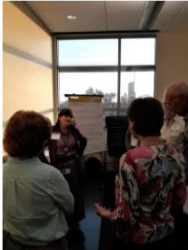
Water Markets

Madera County has a grant from the Bureau of Reclamation to develop a water market strategy. This grant included three workshops, stakeholder interviews, and a simulation or pilot project in 2021. Materials related to the workshops and simulation will be on this page.

Workshop #1 – February 25 4-7 p.m. In-person Workshop (Agenda, Research, Summary , PowerPoint Presentation)

Workshop #2 – April 30, 3-5 p.m. Online Webinar

Webinar Materials – Agenda/English, Spanish Agenda, Comment Form and Survey/English, Comment Form and Survey/Spanish, Madera Audio Webinar Guide/English, Madera Audio Webinar Guide/Spanish, Power Point Presentation/English, Power Point Presentation/Spanish, Glossary for Water Market Webinar/ English, Madera Webinar Tutorial/English, Glossary for Water Market Webinar/Spanish; Zoom Tutorial/Spanish



Webinar Summary

Water Market Workshop 2 Webinar Videos- Intro and Roll Call; Introduction and Water Trading Allocations;

Water Market Structure and Options – Part 1

Water Market Structure and Options – Part 2

Water Market Structure and Options – Part 3

General Comments

Quick Links

- ▶ SGMA Subbasins
- ▶ Madera Subbasin
- ▶ Chowchilla Subbasin
- ▶ Delta-Mendota Subbasin
- ▶ County GSAs
- ▶ County GSA Fees
- ▶ Water Flow Meters
- ▶ Join Our Interested Party List
- ▶ Attend a Meeting
- ▶ Presentations

Contact Information

*Stephanie Anagnoson, Director
Water and Natural Resources Department
200 W. Fourth Street
Madera, CA 93637
(559) 662-8015*

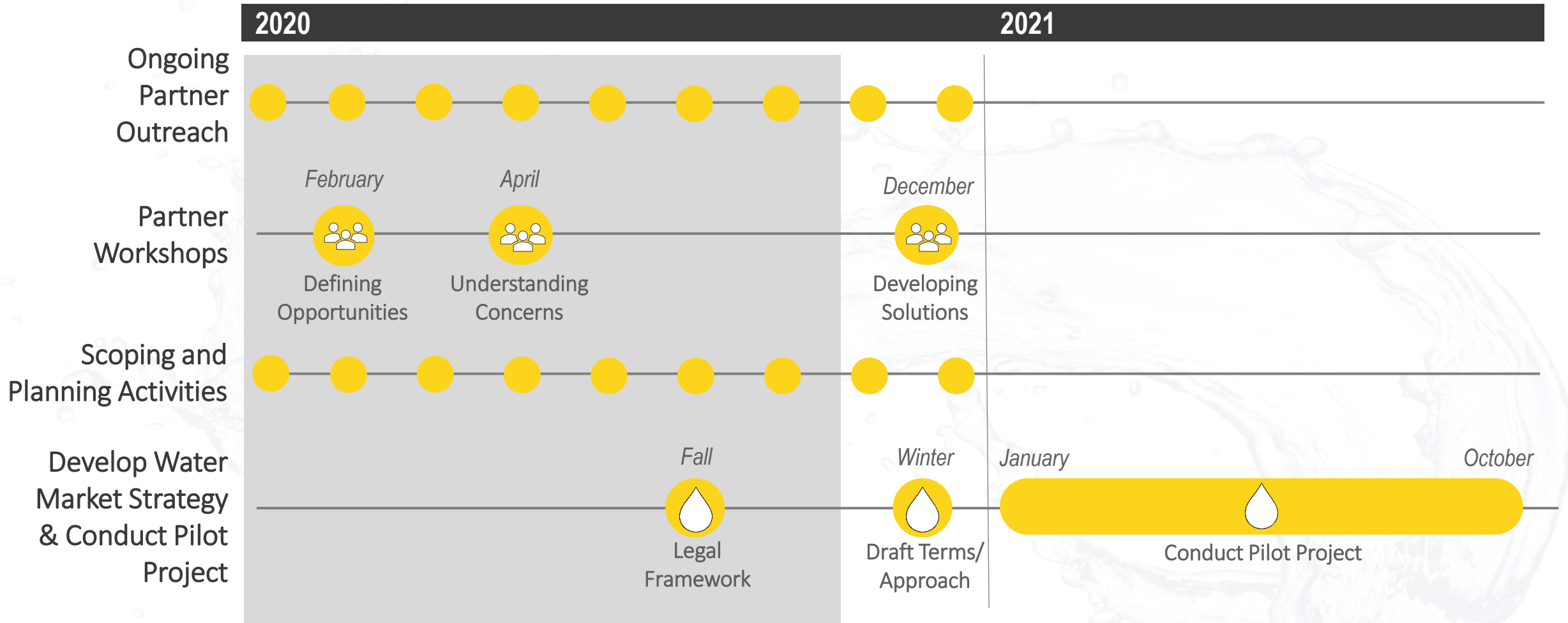
www.maderacountywater.com/water-markets/

A large, light blue water splash graphic that forms a wide, shallow arc across the center of the slide. The splash is composed of many small droplets and larger, more defined water droplets, creating a sense of movement and freshness. The background is a plain, light gray color.

Previous Partner Engagement

Jeannie Habben, Madera County

Proposed Water Market Project Timeline





Workshop 1 (February 25th)

Groundwater Markets 101

Key issues:

- Setting, managing and tracking tradable allocations
- Year-to-year carryover
- Irrigated vs. non-irrigated land
- Geographic trading zones
- Water supply/quality protections for domestic and municipal wells
- Market exchanges/platforms



Workshop 2 (April 30th)

Market Basics

- Key Prerequisites
- Role of Market
- Structure and Rules (e.g., Domestic Well Protection)

Input on Key Topics

- Rules for Addressing Potential Market Impacts and Unintended Consequences
- Carryover of Native Groundwater Allocations
- Market Exchanges/Platform
- Anonymity/Confidentiality and Information on Transactions

Clarifying Questions



PILOT PROJECT – OVERVIEW AND MARKET STRUCTURE

Janet Clements, Corona Environmental Consulting

OVERVIEW

- Market Basics (Review)
- Pilot Program Goals
- General Market Structure
- Analysis of Potential Impacts
- Market Trading Rules
- Pilot Process and Logistics



MARKET BASICS – KEY GOALS



Enable **more efficient allocation of limited resources** among agricultural users (e.g., compared to regulations alone).



Decrease negative impacts associated with SGMA water use reductions.



Establish rules to protect domestic water supplies and avoid unintended consequences.



Empower and provide flexibility to landowners to make appropriate business decisions.

MARKET BASICS – KEY TENANTS

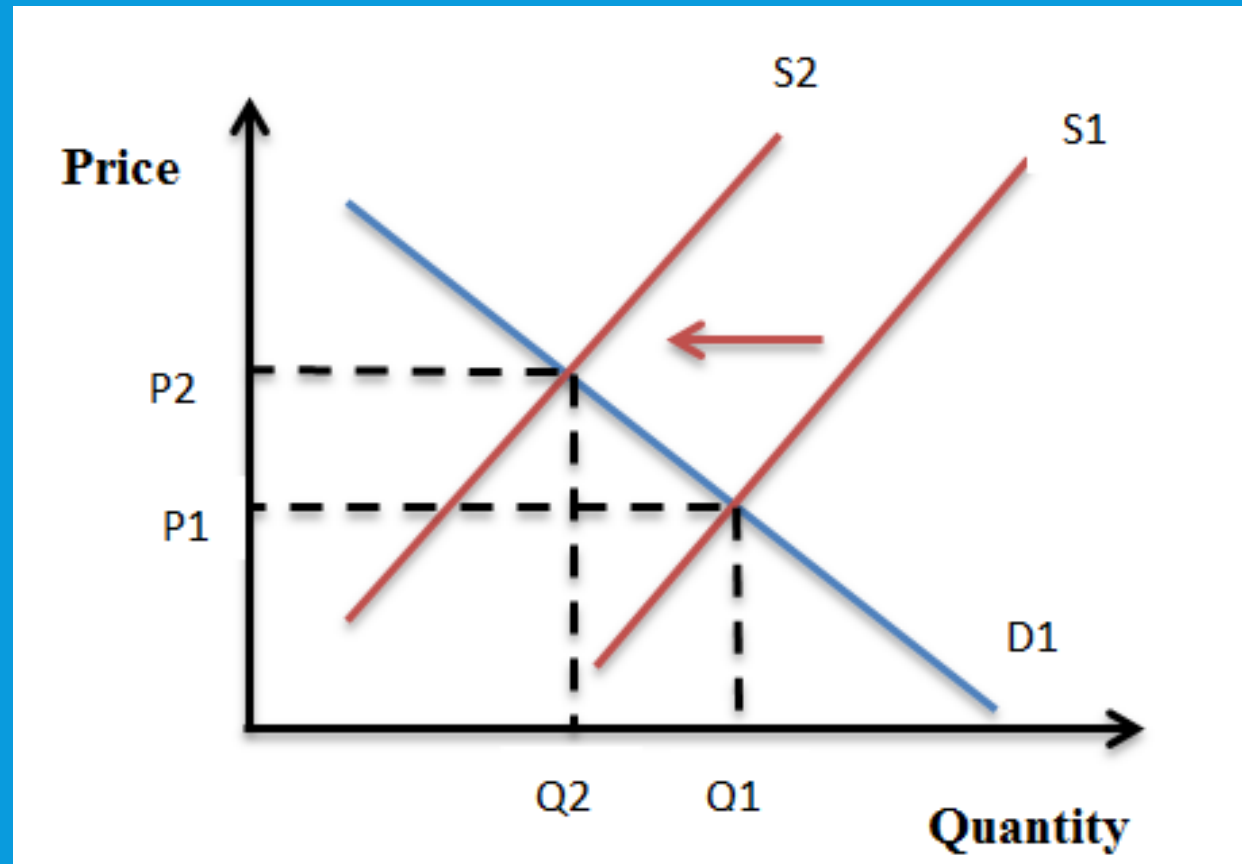
Three market decisions:

- **Buy** (higher-value crops)
- **Sell** (lower-value crops)
- **Don't participate**

Willing buyers and sellers

Trades not permanent

Trading allocations,
not rights



PILOT PROGRAM: BACKGROUND AND OBJECTIVES

County to initiate year-long **VIRTUAL** pilot market program in January 2021.

Objectives:

- Simulate multiple years of trading under different conditions.
- Test market structure, potential rules, and administrative processes.
- Understand participant decisions and obtain participant feedback.



PILOT MARKET STRUCTURE – WHAT IS BOUGHT AND SOLD?

- SY Allocations (acre-feet)
- Market is based on SY allocation and farm unit concept
- Transitional water cannot be sold on market



PILOT MARKET STRUCTURE – WHO CAN PARTICIPATE?

- Groundwater allocations are necessary for a market - County GSAs have allocations.
- In the future, other GSAs may opt to participate in the market.
- Agricultural water users in other GSAs can participate in pilot **(MORE ON THIS LATER!)**.

PILOT MARKET STRUCTURE – WHO CAN PARTICIPATE?

BUYERS

- Growers who have “opted-in” to SY Allocation

AND

- Will use groundwater to irrigate crops over the next year/growing season



SELLERS

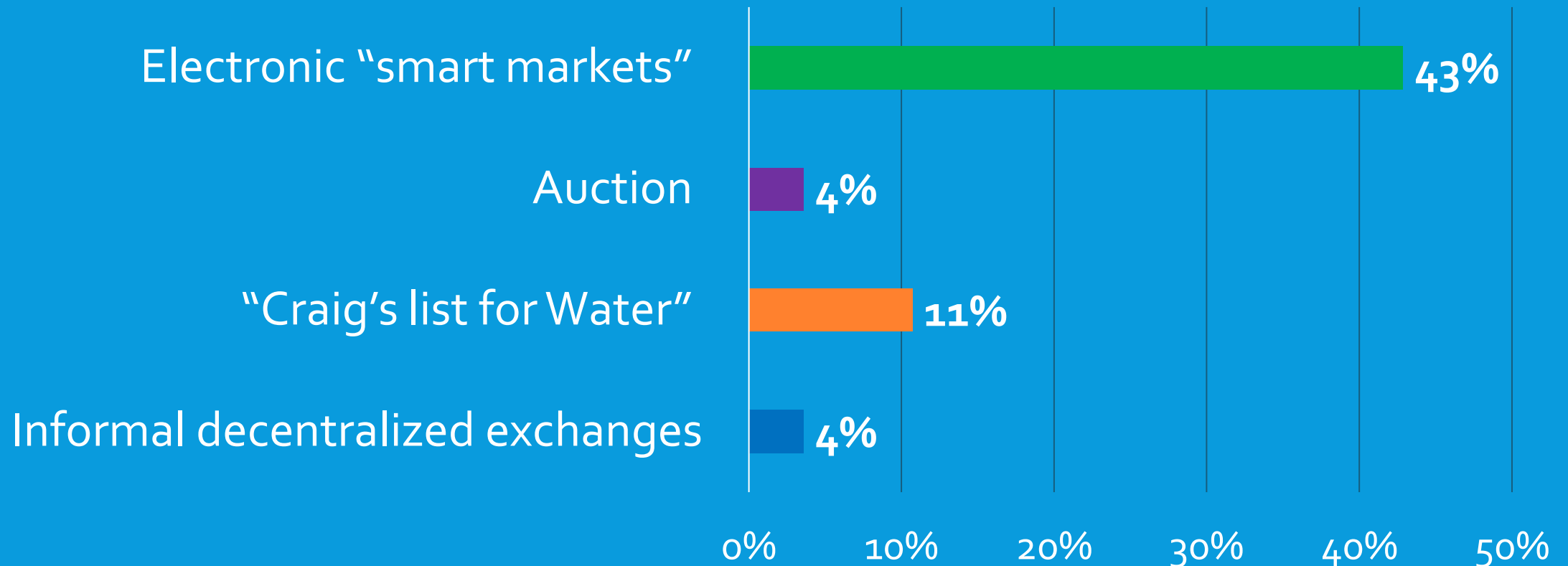
- Growers who have “opted-in” to SY Allocation

AND

- Have irrigated in three of the five years prior to 2020.

PILOT MARKET STRUCTURE – HOW IS WATER BOUGHT AND SOLD?

Feedback from Workshop 2 on preferred method for conducting trades



PILOT MARKET STRUCTURE – HOW IS WATER BOUGHT AND SOLD?

- Participants submit “bids” to a market administrator.
 - Willingness to pay/accept (\$/AF)
 - How much (can include ranges)
- Administrator matches buyers and sellers based on specific criteria
- County publish total water sales by farm unit zone, average \$/AF
- Parties associated with individual sales not published

MARKET STRUCTURE – HOW IS WATER BOUGHT AND SOLD?

Advantages:

- Provides a centralized hub for trading activity (reduces transaction costs)
- Enables matching of many buyers to many sellers
- Provides for anonymity and confidentiality of participants
- More equitable access to market

Clarifying Questions



PILOT PROJECT - POTENTIAL MARKET IMPACTS AND RULES

Sean Spaeth, Wood Rodgers

Janet Clements, Corona Environmental Consulting

ANALYSIS OF POTENTIAL MARKET IMPACTS

- County GSA allocations are based on sustainable yield.
- Market will not result in pumping that exceeds sustainable yield.
- Market trades change the location of groundwater pumping.
- Impacts may occur if pumping is concentrated in one area/zone.

IDENTIFYING POTENTIAL IMPACTS

- Groundwater level lowering
 - Dewatering of Domestic Wells
 - Dewatering of Municipal Supply Wells
- Land subsidence
- Groundwater/surface water interaction
- Changes in water quality








IMPACTS TO WHO/WHAT?

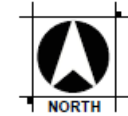
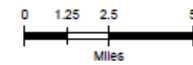
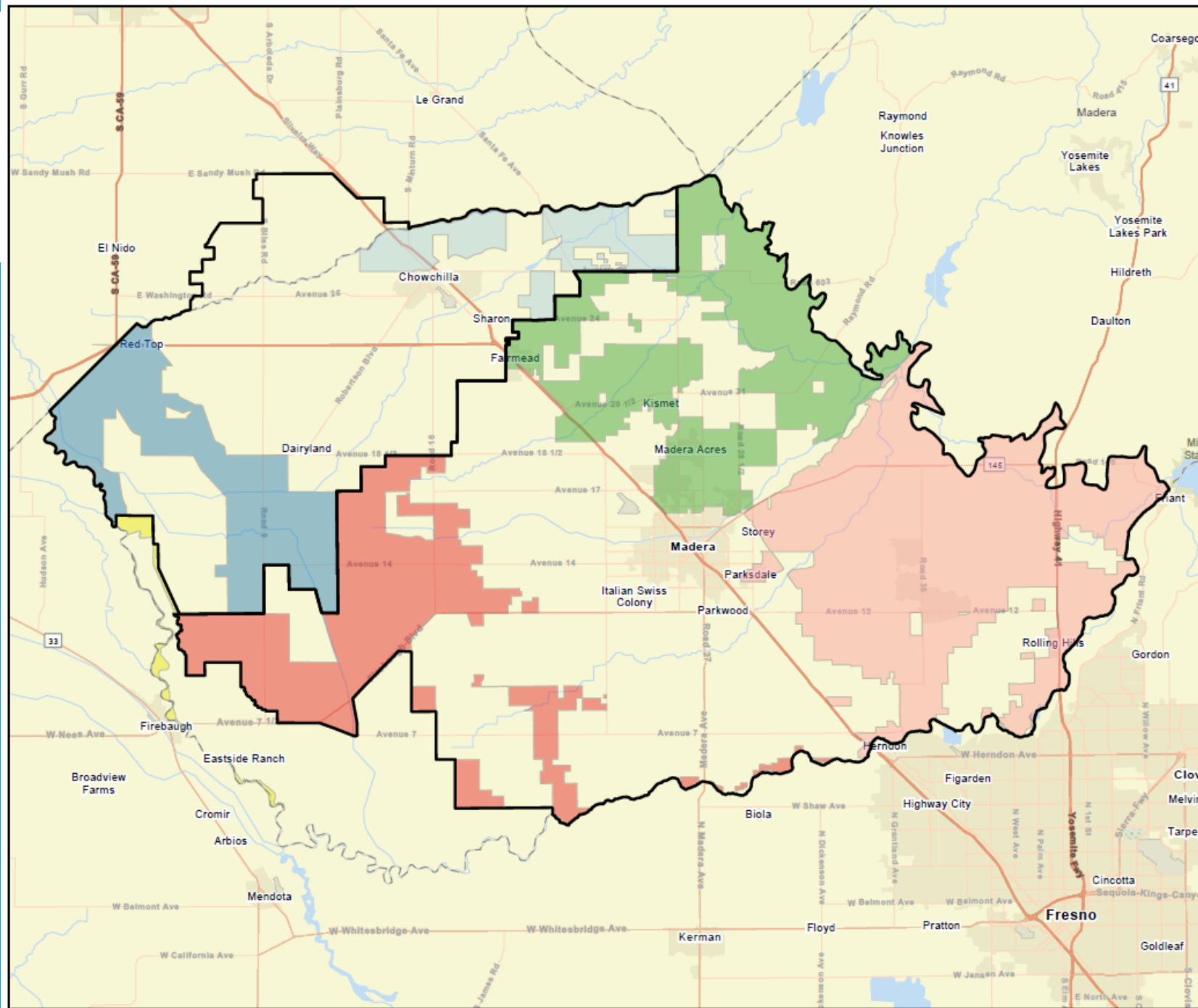
- Disadvantaged Communities (DAC)
- Municipal well locations (DDW database)
- Domestic groundwater users (DWR database)
- Infrastructure problems related to land subsidence
- Areas for potential groundwater/surface water interaction

FIGURE 1

TRADE ZONES
MADERA WATER MARKET
MADERA COUNTY, CA
OCTOBER 2020

Legend

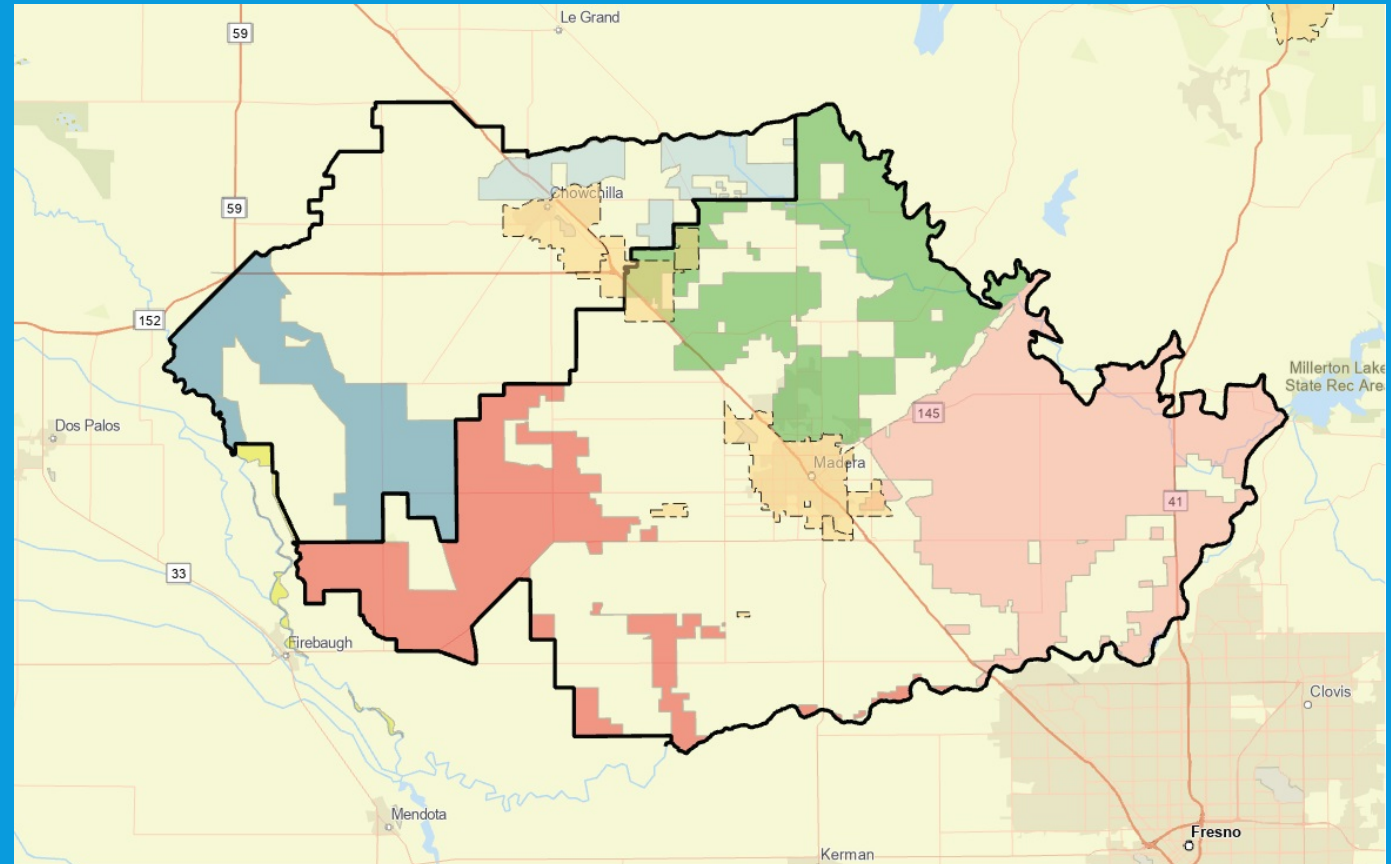
-  Groundwater Basins
- Trade Zones
 -  Chowchilla Subbasin Madera County GSA East
 -  Chowchilla Subbasin Madera County GSA West
 -  Delta-Mendota Subbasin Madera County GSA
 -  Madera Subbasin Madera County GSA East - Northern
 -  Madera Subbasin Madera County GSA East - Southern
 -  Madera Subbasin Madera County GSA West



DISADVANTAGED COMMUNITIES

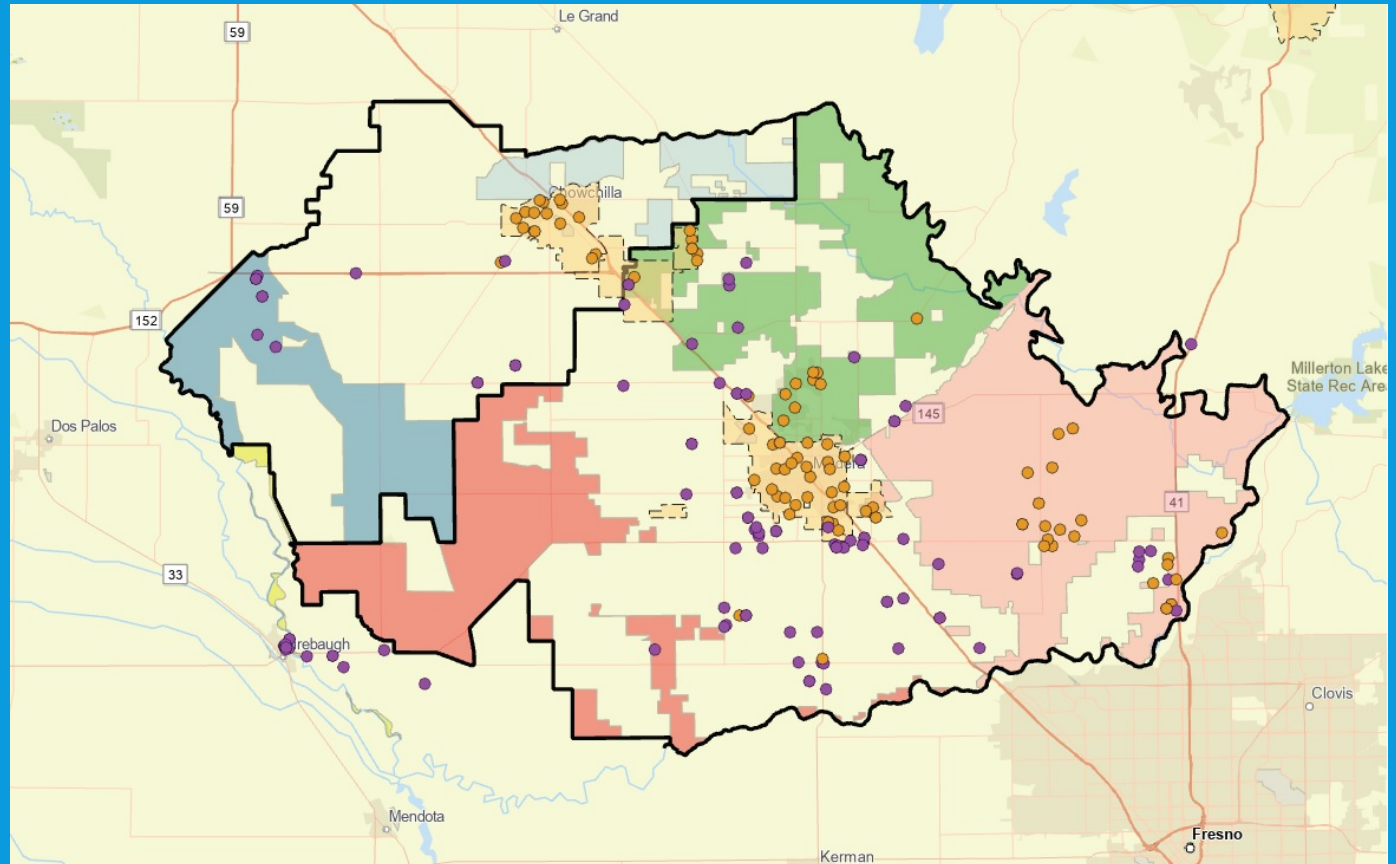
- **What impacts?**

- Lowering of groundwater level
- Reduced capacity
- Potential for changes in water quality



MUNICIPAL SUPPLY WELLS

- **Orange** = municipal water wells
- **Purple** = other wells, likely serving small water systems
- Potential Impacts
 - Lowering of groundwater levels
 - Dewatering of pumps
 - Dewatering of wells



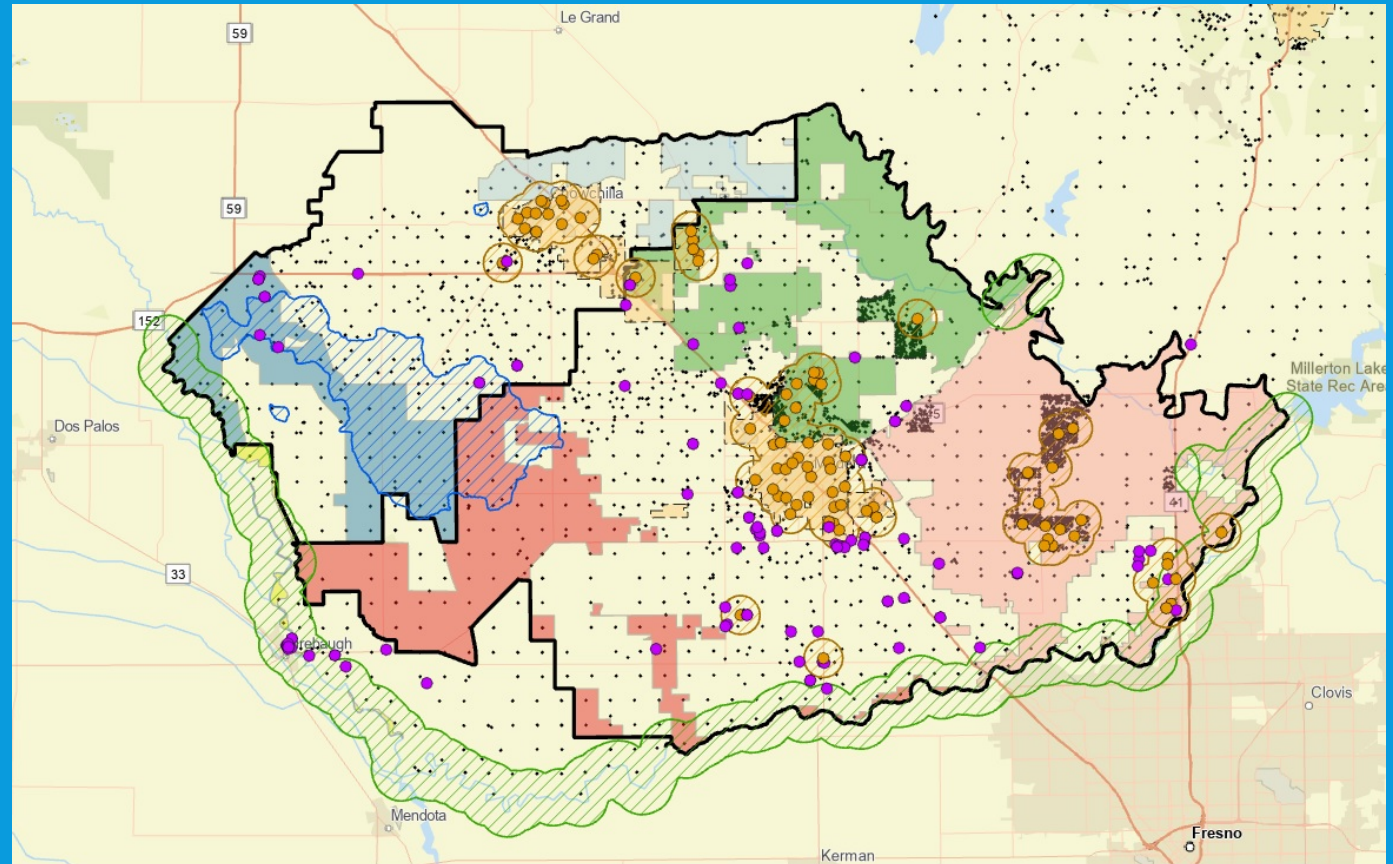
MUNICIPAL SUPPLY WELLS

- **Buffer**

- One mile from production well
- Identifies area to pay attention to possible lowering of groundwater levels

- **How to assess?**

- Refer to GSPs – Minimum Thresholds
- Reports of mutual pumping interference in municipal supply wells



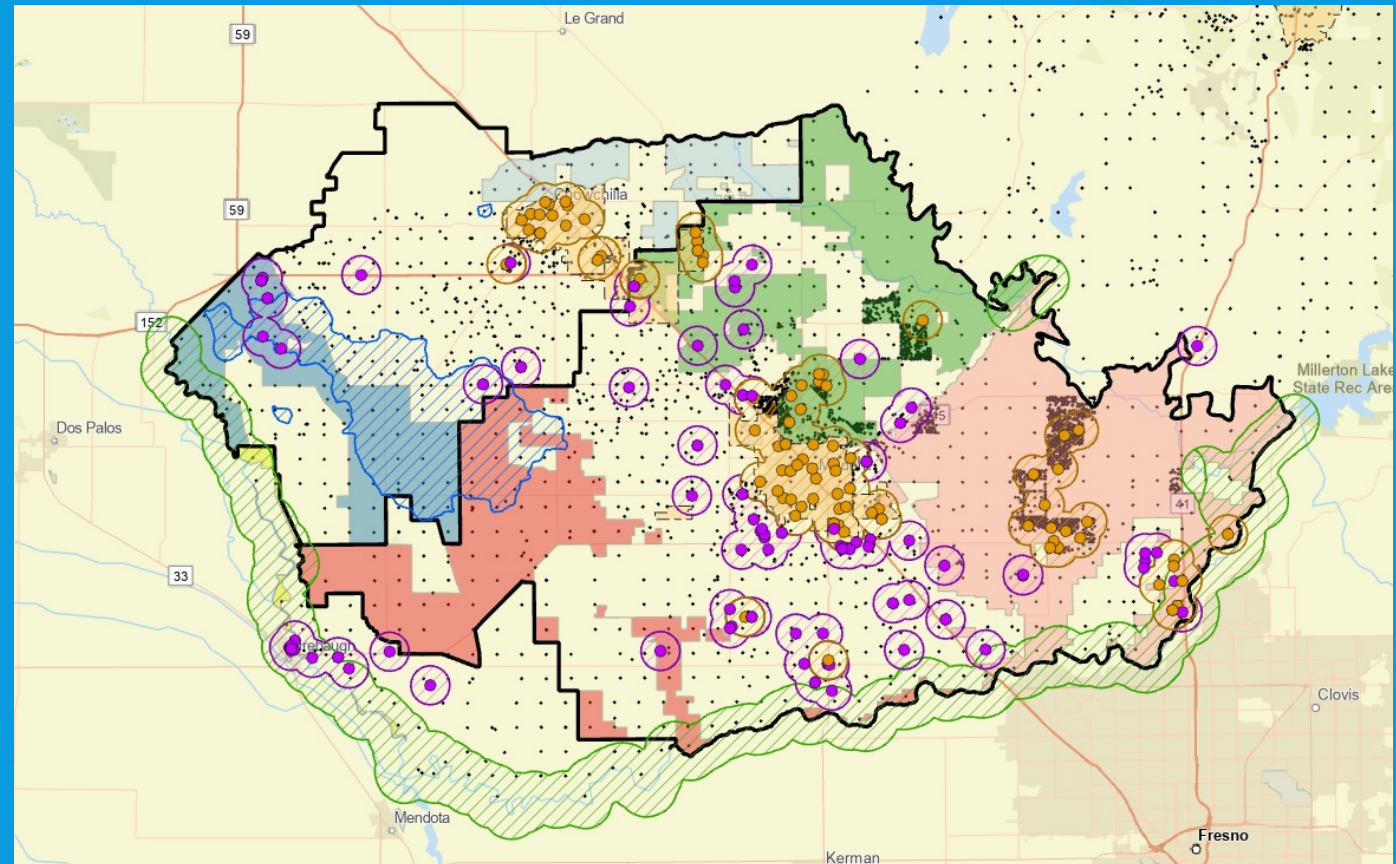
OTHER SUPPLY WELLS

- **Buffer**

- One mile from production well
- Identifies area to pay attention to possible lowering of groundwater levels

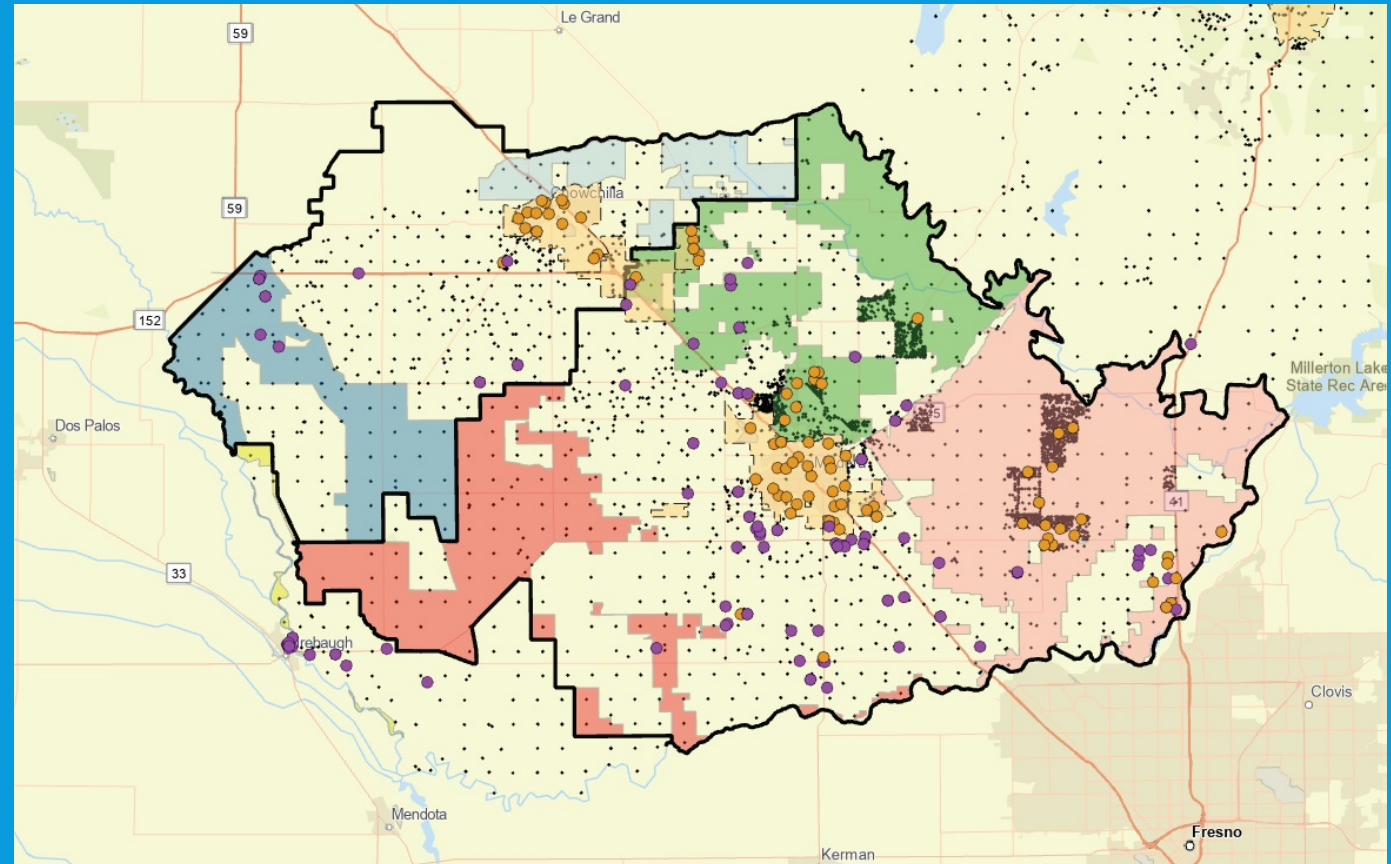
- **How to assess?**

- Refer to GSPs – Minimum Thresholds
- Reports of mutual pumping interference in municipal supply wells



DOMESTIC WELLS

- **Black** = domestic water wells
- Based on Department of Water Resources well records
- Potential Impact
 - Reduction in groundwater levels
 - Dewatering of pumps
 - Dewatering of wells



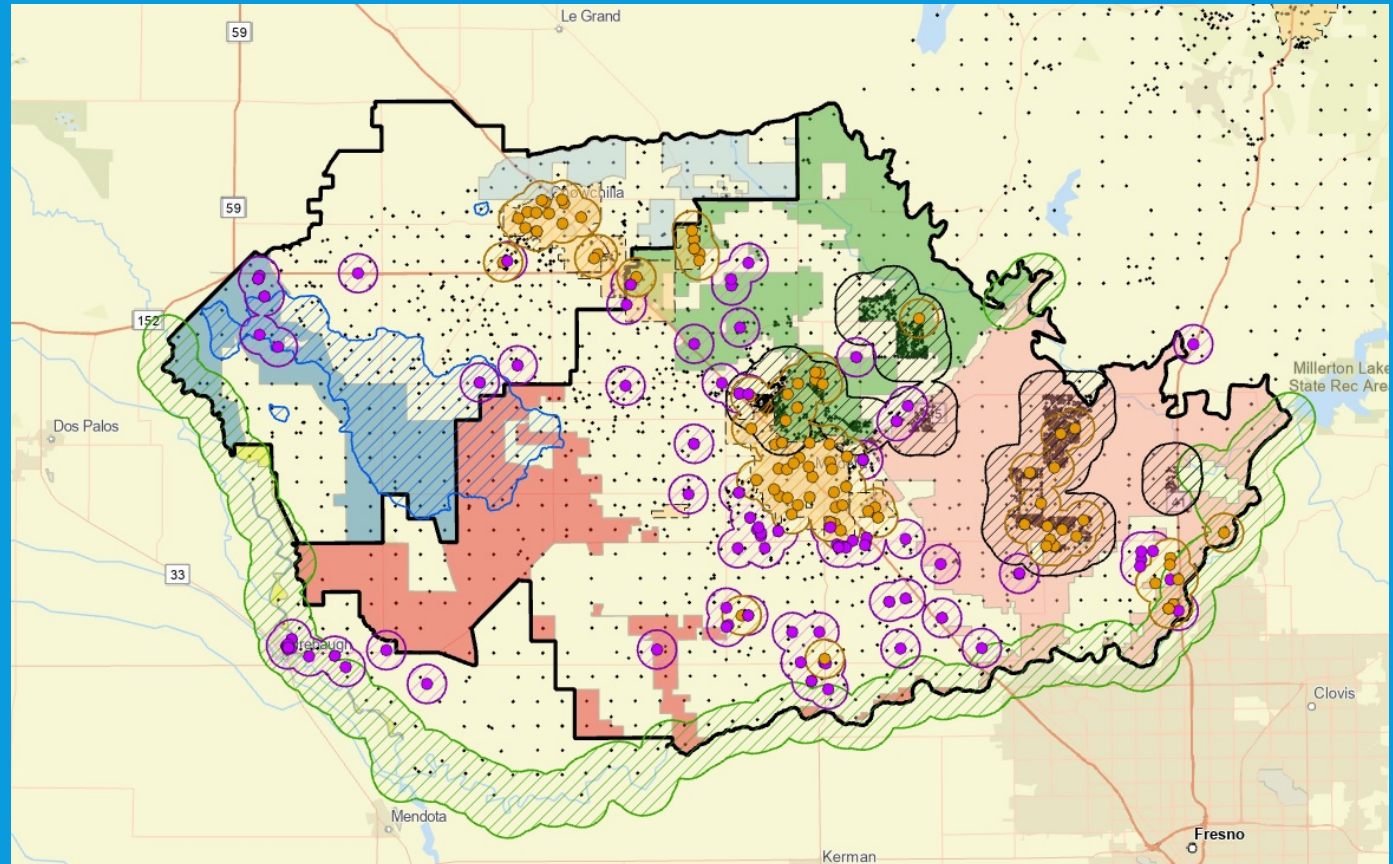
DOMESTIC WELLS

- **Buffer**

- One mile from clusters of domestic wells
- Identifies area to pay attention to possible lowering of groundwater levels

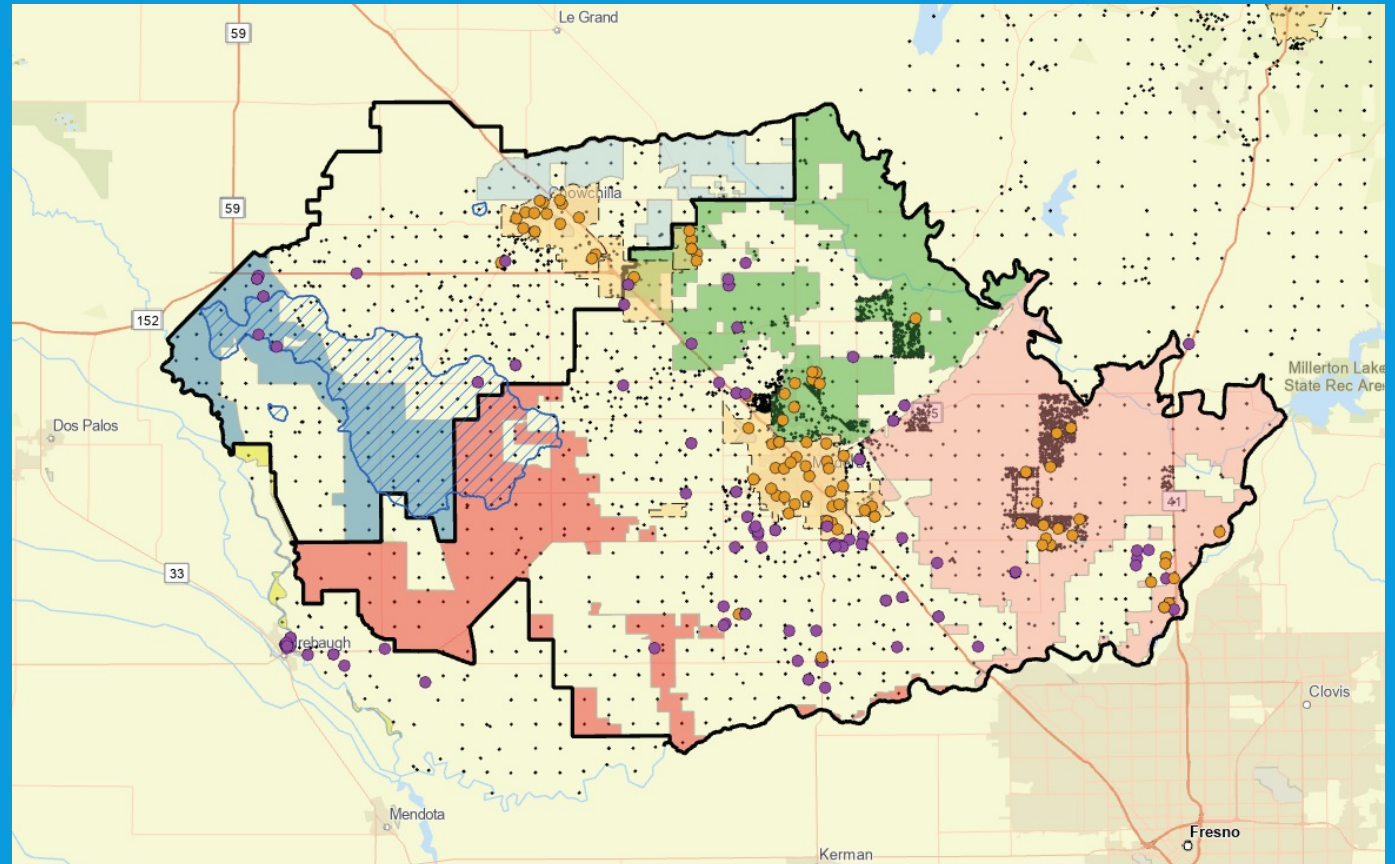
- **How to assess?**

- Refer to GSPs – Minimum Thresholds
- Reports of dry wells
- Reports of increased energy costs



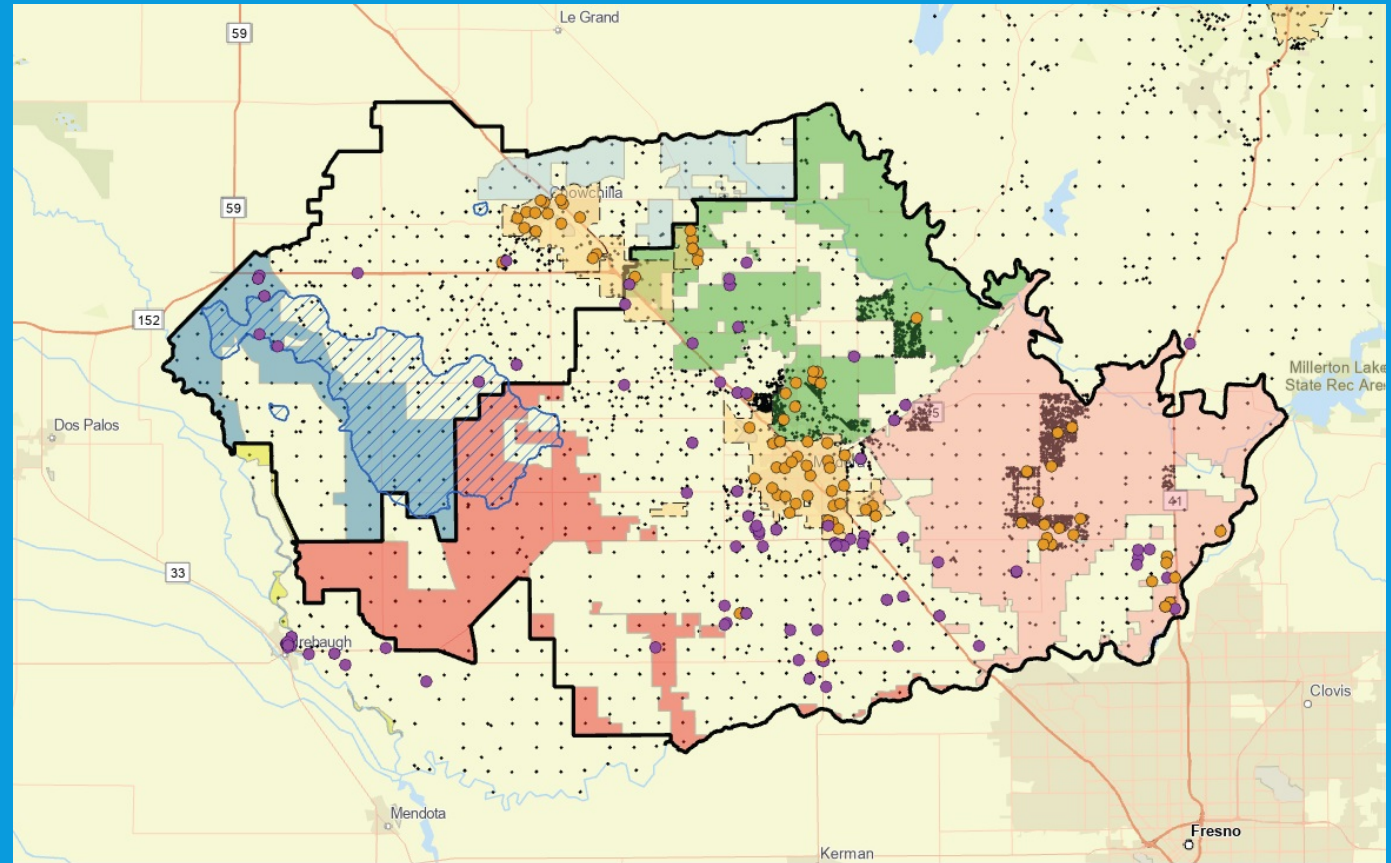
LAND SUBSIDENCE

- Land subsidence recognized throughout County, from < 1-inch to > 2-feet.
- Blue cross-hatched area = areas where 2+ feet of subsidence has been documented.
- Occurs where groundwater levels fall below historical lows and dewater compressible soils.
- Potential Impact
 - Damage to infrastructure
 - Loss of saturated aquifer thickness



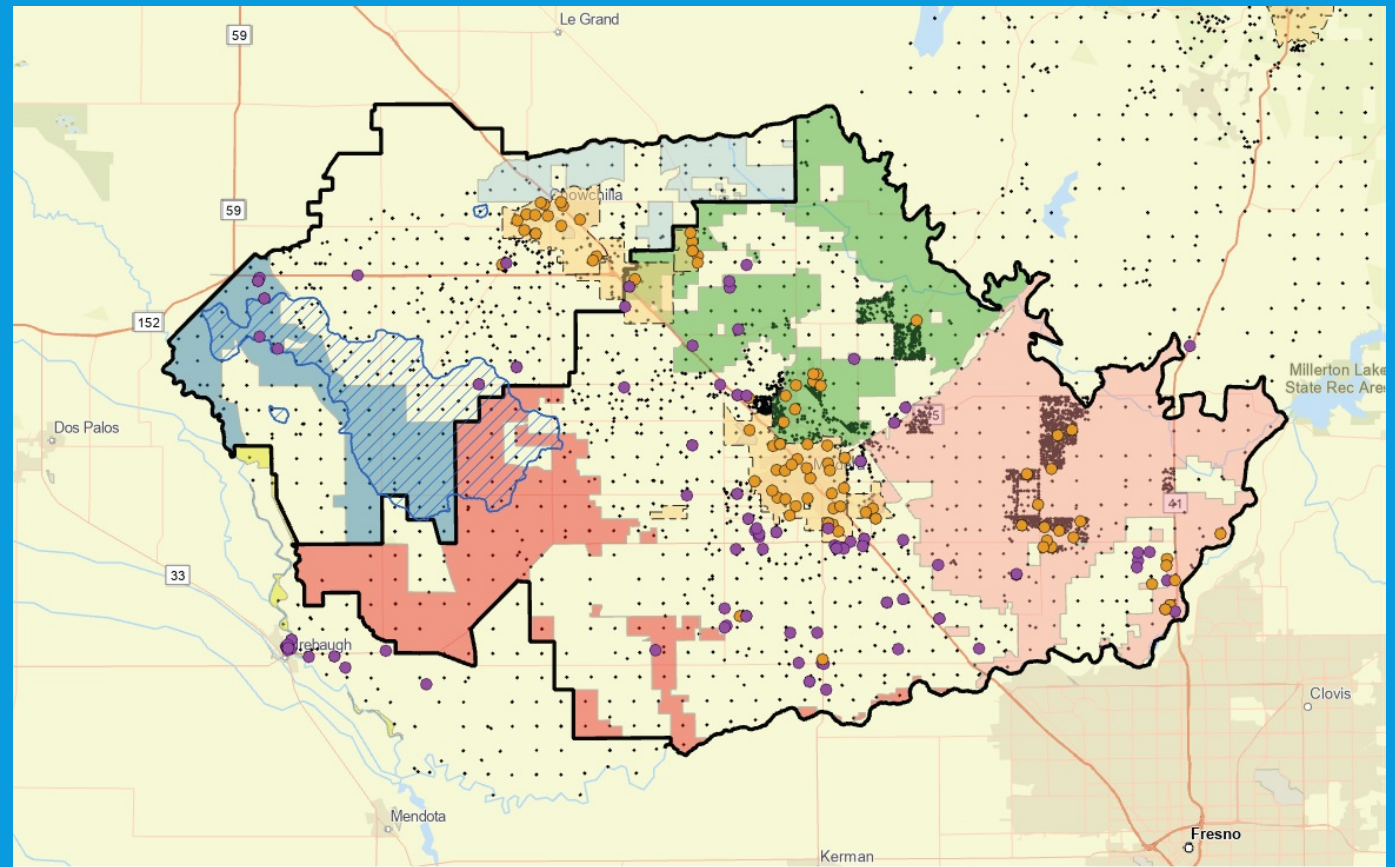
LAND SUBSIDENCE

- **How to assess?**
 - Monitor subsidence network
 - Reports of surface elevation anomalies
 - Damage to canal infrastructure
 - Collapsed well structures



SURFACE WATER

- San Joaquin River runs along south and eastern portion of County.
- There are areas along the river that where aquatic habitat is potentially dependent on groundwater.
- Potential Impacts
 - Deplete surface water/groundwater exchange.
 - Potential to lower groundwater levels in areas with potentially dependent habitat.



SURFACE WATER

- **Green** hatch pattern = one-mile buffer from San Joaquin River
- **How to assess?**
 - It is not the intent of the Water Market to evaluate this criteria, however, it is important to pay attention to the potential.
 - Guidelines in GSP

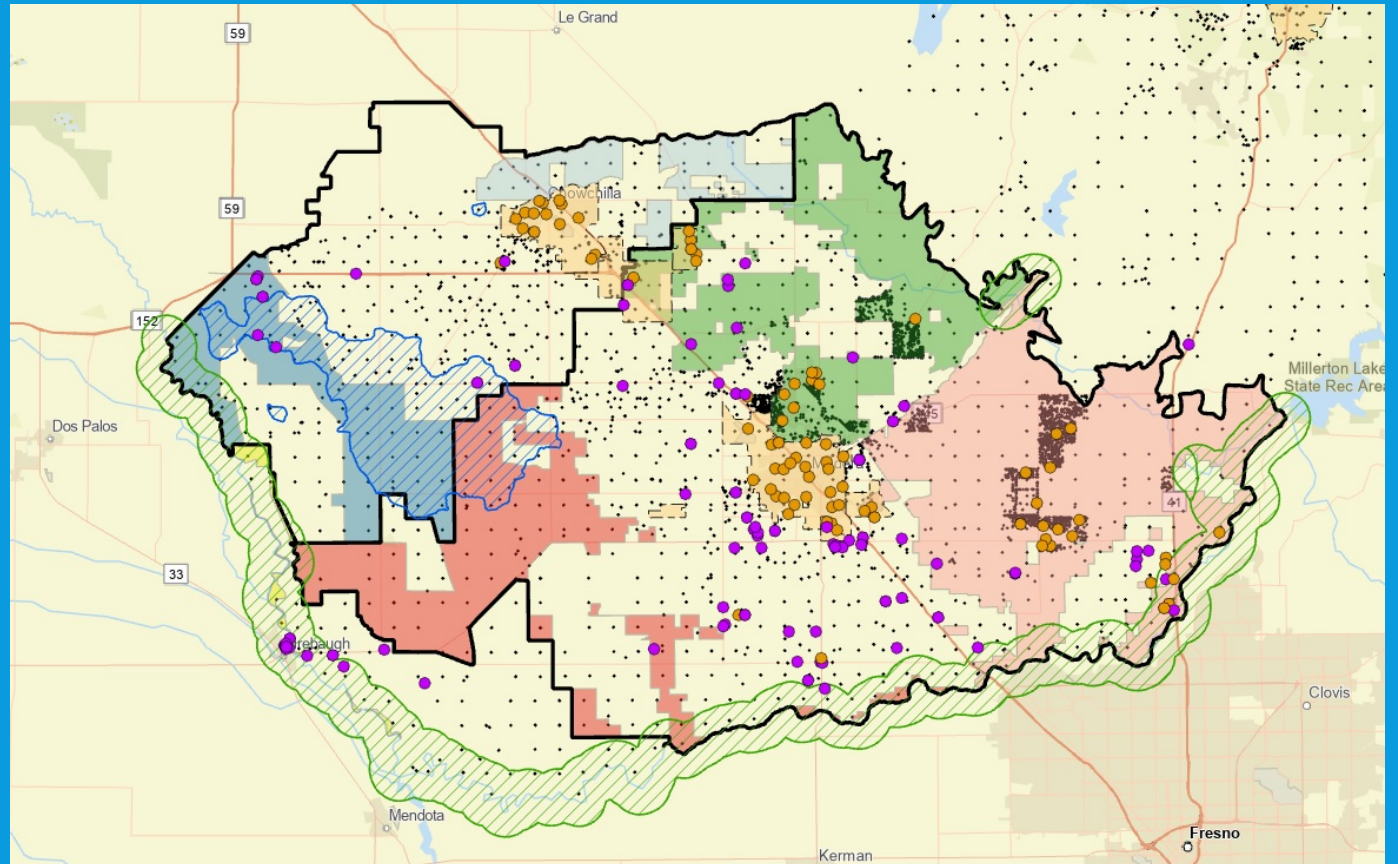
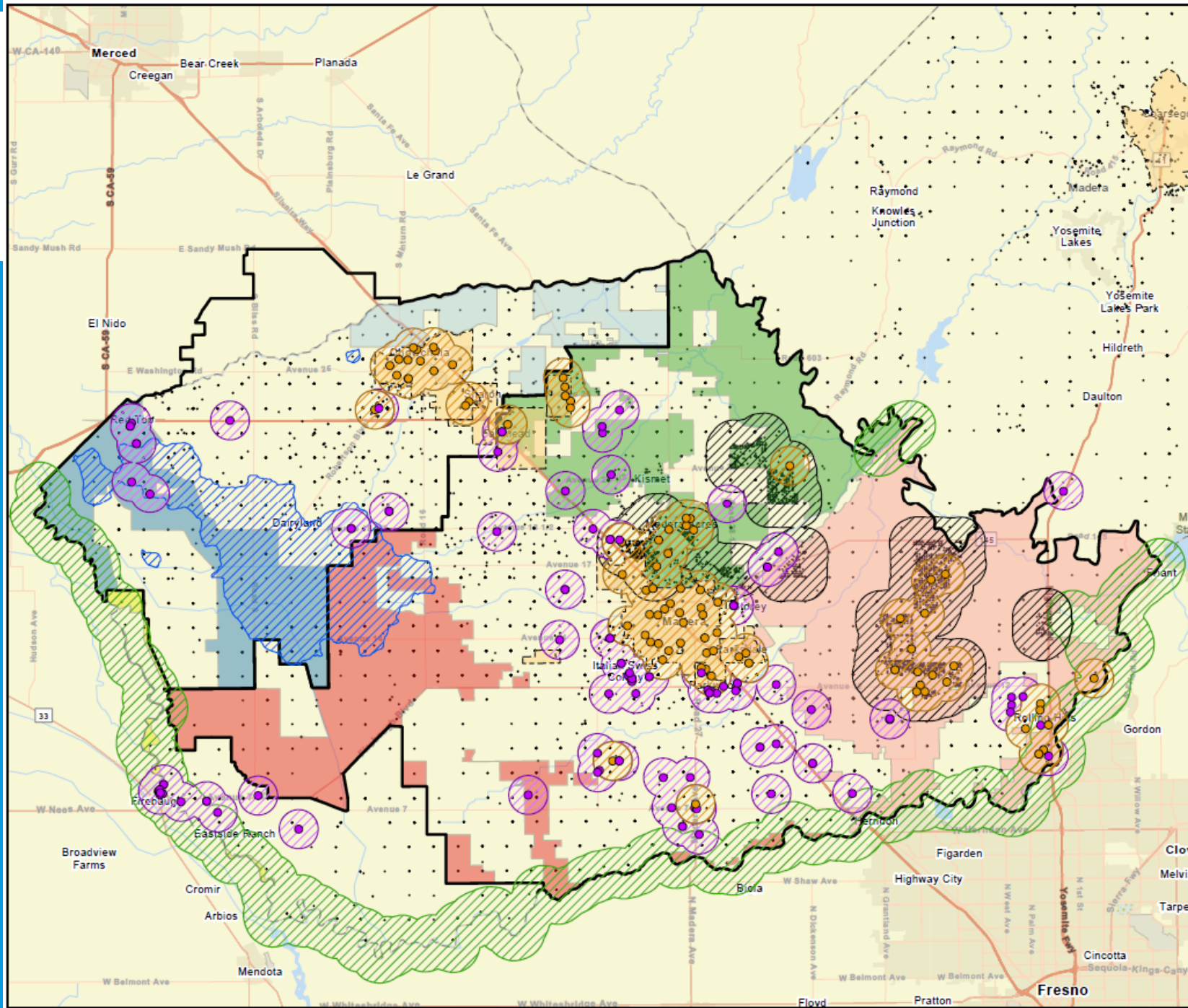


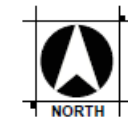
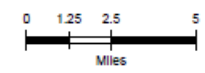
FIGURE 2

TRADING ZONES AND BUFFER AREAS
MADERA WATER MARKET
MADERA COUNTY, CA
NOVEMBER 2020

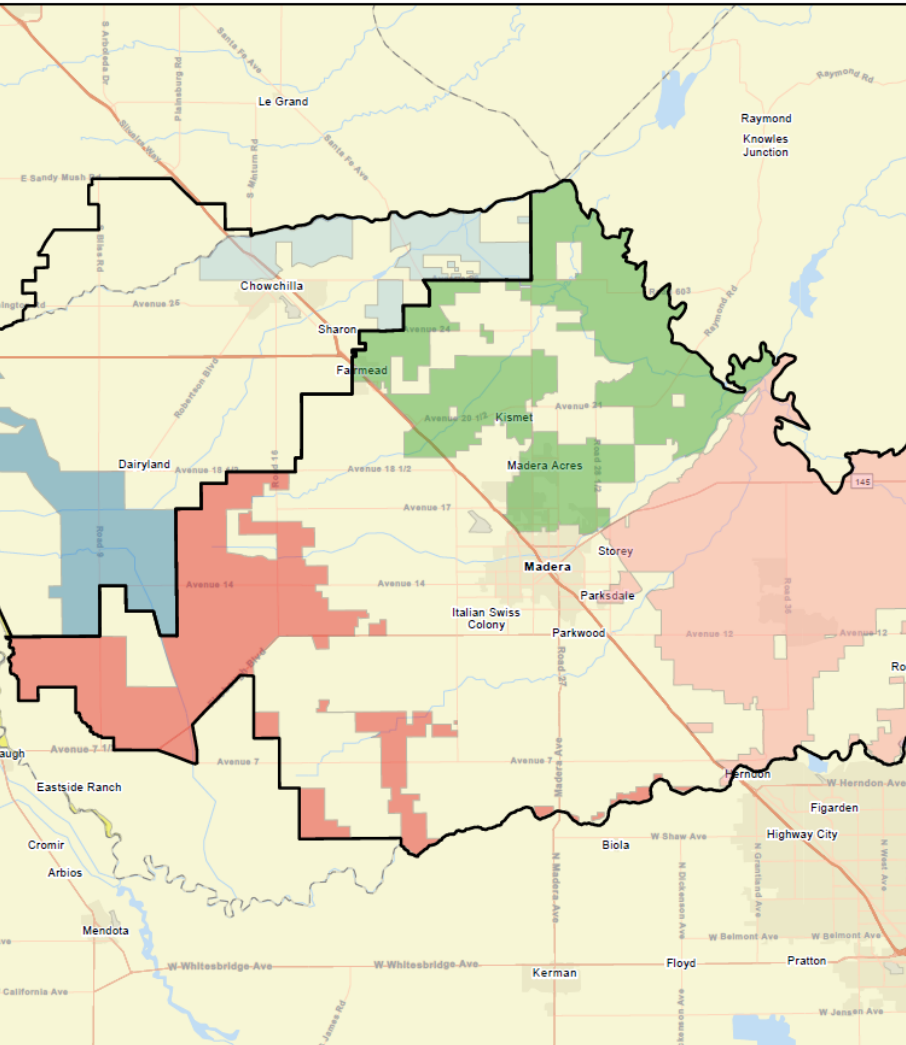


Legend

- Domestic Well
 - Municipal Supply Wells
 - Other Supply Wells
 - ▭ Disadvantaged Community
 - ▭ Groundwater Basins
- Trading Zones**
- Chowchilla Subbasin Madera County GSA East
 - Chowchilla Subbasin Madera County GSA West
 - Delta-Mendota Subbasin Madera County GSA
 - Madera Subbasin Madera County GSA East - Northern
 - Madera Subbasin Madera County GSA East - Southern
 - Madera Subbasin Madera County GSA West
- Buffer Areas**
- Surface Water Interaction
 - Higher Potential for land subsidence
 - Domestic Well Cluster Buffer
 - Other Supply Well Buffer
 - Municipal Supply Well Buffer

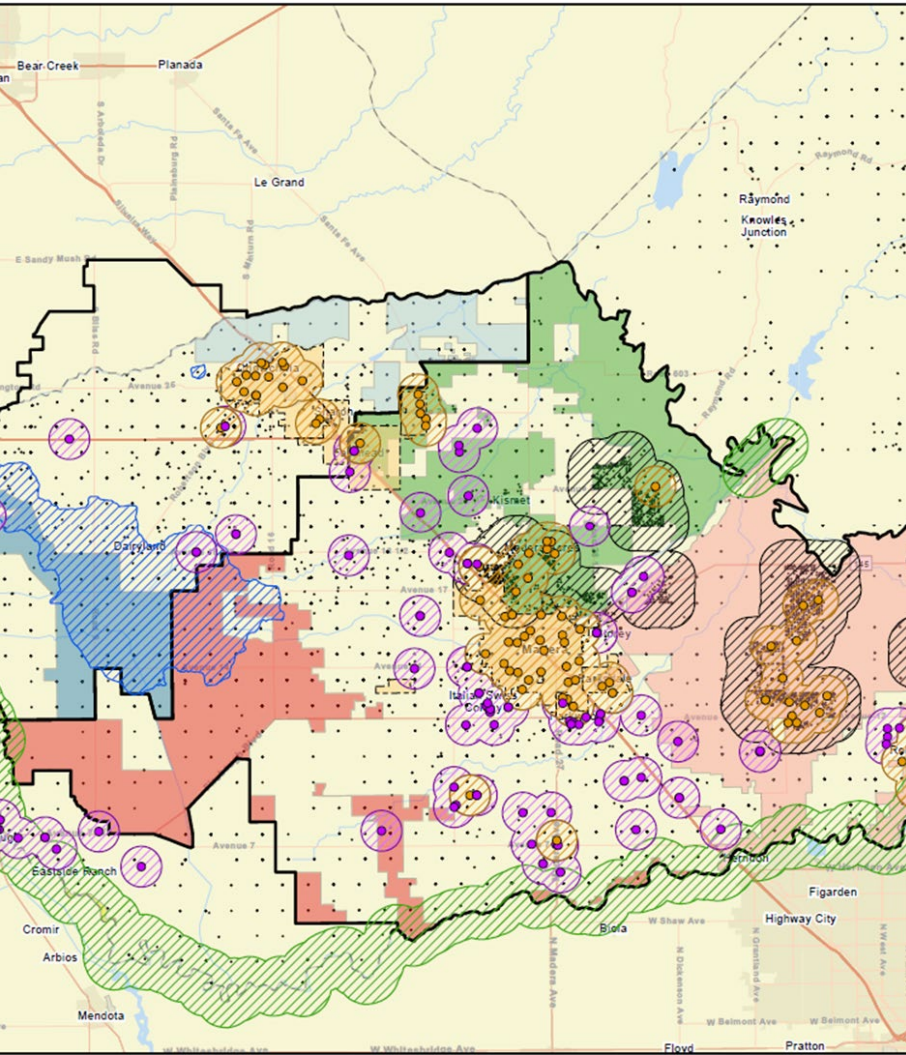


ANALYSIS OF POTENTIAL MARKET IMPACTS – BY FARM UNIT ZONE



- Cropping patterns provide indication of supply/demand.
- Based on existing cropping patterns, water purchases will likely be distributed relatively evenly.
- In Madera and Chowchilla subbasins, likely supply sources more concentrated in specific areas.
- Overall, more demand than supply.
 - Higher value crops will sell water in future.
 - Difficult to predict where these sellers will be located.

ANALYSIS OF POTENTIAL MARKET IMPACTS – BUFFER AREAS



- In Madera subbasin, municipal and domestic well zones contain a relatively high percentage of “more likely to buy” crops.
- Other buffer zones have a higher percentage of “more likely to sell” crops.
- Many factors will affect a grower’s decision to buy or sell water
- County will monitor over time and practice adaptive management.

PILOT – TESTING MARKET RULES

- **Key pilot objectives:** Test effectiveness and implications of potential market rules.
- Test rules related to:
 - Trading zones
 - Buffer areas (e.g., domestic/municipal wells)
 - Carryover of SY allocations
 - Process/criteria for matching buyers and sellers



PILOT MARKET RULES: TRADING ZONES AND BUFFER AREAS

- Initial pilot market rules:
 - No trading across subbasins or outside County.
 - Initially, trading not limited to specific trading zones or buffer areas within County GSA.
- County to monitor sales/purchases by crop type through pilot.
- Implement/test rules through pilot trading consistent with GSP objectives/thresholds.



POTENTIAL MARKET RULES: TRADING ZONES AND BUFFER AREAS



Potential trading zone/buffer area rules to be tested through pilot:

- Designating areas as “sell only zones”
- Allowing buyers to only purchase groundwater allocations from sellers located within same area (or other directional restrictions).
- Capping aggregate or individual purchases.
- Applying fees, trading ratios, exchange rates, or surcharges.
- Targeting incentive programs to sellers within buffer areas.

TRADING ZONES AND BUFFER AREAS – COMPLEXITIES / UNINTENDED CONSEQUENCES

- No bright line or boundary where groundwater pumping may or may not have the potential to result in adverse effects.
- Impacts vary in dry years vs. wet years, by well depth, etc.
- Rules based on buffer areas/zones may create inequities that do not benefit the groundwater basin.
- Careful monitoring and adaptive management can reduce unintended consequences while ensuring consistency with GSP.

PILOT MARKET RULES - CARRYOVER

Should SY Allocation have carryover component
(with some limitations?)



Potential Benefits

- Provide greater flexibility for buyers and sellers
- Can raise groundwater levels (temporarily)



Potential Consequences

- Impacts of using allocation now v. later year can be different.
- Carryover storage could accumulate to high levels and have adverse impacts
- Carryover storage could compete with storage for recharge or NG

INITIAL PILOT MARKET RULES: CARRYOVER

- Buyers and sellers may carryover 1-year's worth of SY allocation into following year.
- Sellers - can sell up to two years' worth of the SY allocation in any given year.
- Buyers can carryover 1-year's worth of total SY allocations (unused allocations + purchased allocations).
- County may test alternative carryover rules through pilot.



PILOT MARKET RULES – MATCHING BUYERS AND SELLERS

County to match buyers and sellers using algorithm that incorporates market rules .

County will explore/examine through pilot:

- Prioritizing trades within farm unit zones when possible
- Facilitating multi-year trades
- Potential market inequities (e.g., for small economically disadvantaged farmers)

ADDITIONAL PILOT MARKET RULES

Resale of water:

- Once a buyer purchases water, it cannot be resold on the market.

Cap on purchases:

- For the pilot, there is no limit on amount of water per irrigated acre that a buyer can purchase.
- However, buyers can only carry over one years' worth of NG allocation.

These rules may also be tested through pilot.

Feedback and Discussion

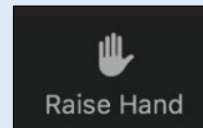
3. As a potential participant in an actual market, how often would you want the opportunity to make trades?

Feedback and Discussion

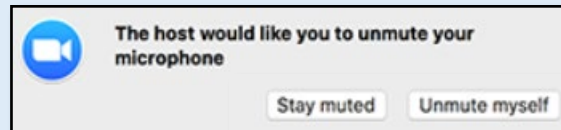
4. Which of the market rules that will be tested as part of the pilot do you find most appealing? Why?

To share verbal feedback

1. “raise your hand”



2. When prompted, select “unmute myself” to speak



Which of the market rules that will be tested as part of the pilot do you find most appealing? Why?

1. Rules related to trading zones and buffer areas

- a. Allowing buyers to only purchase allocations from sellers located within the same trading zone or buffer area (or other directional restrictions).
- b. Applying fees, trading ratios, exchange rates, or surcharges on trades within or across certain zones or buffer areas.
- c. Capping aggregate purchases (e.g., total purchases from a specific trade zone) or individual purchases.
- d. Designating certain buffer areas as “sell only zones.”
- e. Initially, trading will not be limited to specific trading zones or buffer areas within County GSA.
- f. No trading across subbasins or outside County.
- g. Targeting incentive programs to sellers within buffer areas.

2. Rules related to carryover of sustainable yield allocations

- a. For the pilot, buyers and sellers may carryover 1-years' worth of SY allocation into following year.
- b. Total use not to exceed two years' worth of allocations in any given year.

3. Process/criteria for matching buyers and sellers

- a. Anonymous matching process
- b. Facilitating multi-year trades

4. Additional rules

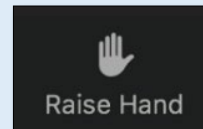
- a. For the pilot, there is no limit on amount of water per irrigated acre that a buyer can purchase (carryover rules still apply).
- b. Once purchased, allocations cannot be resold.

Feedback and Discussion

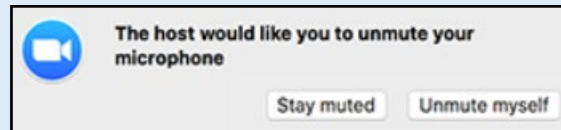
5. Which of the market rules that will be tested as part of the pilot do you find most concerning? Why?

To share verbal feedback

1. “raise your hand”



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Which of the market rules that will be tested as part of the pilot do you find most concerning? Why?

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3. Process/criteria for matching buyers and sellers

- a. Anonymous matching process
- b. Facilitating multi-year trades

4. Additional rules

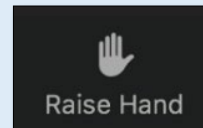
- a. For the pilot, there is no limit on amount of water per irrigated acre that a buyer can purchase (carryover rules still apply).
- b. Once purchased, allocations cannot be resold.

Feedback and Discussion

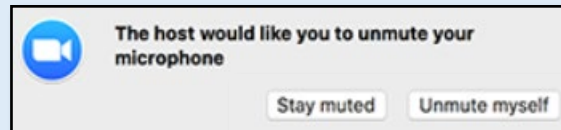
6. What other questions/comments do you have about the pilot market structure, rules, or potential impacts?

To share verbal feedback

1. “raise your hand”



2. When prompted, select “unmute myself” to speak



PILOT PROJECT PROCESS AND RECRUITMENT

Janet Clements, Corona Environmental Consulting

OVERVIEW

- 1-year process
- Each month represents one-year/irrigation season
- Simulate trades under different conditions (e.g., extended drought years, as transitional water declines)
- County to provide information to participants monthly
- County will assign each participant characteristics that they will assume for their role as a participant in the pilot market .
- Participants will make decision on market participation each month, submit bids, and provide feedback.

STEP 1: REGISTER FOR THE PILOT MARKET

- Participants will receive instructions on how to register for the market via Madera County website.
- Participants to provide:
 - Parcel number(s) associated with farm unit
 - Total irrigated acres by crop type
 - Email address/contact info



STEP 2: KICK OFF WEBINAR/INTERMEDIATE WEBINARS

- Participant informational “kick off” webinar on January 13, 2021
- Additional webinars will be scheduled over course of the pilot



STEP 3: PARTICIPATE IN MONTHLY MARKET SIMULATIONS

County/Corona Environmental to provide information to participants each month:

- Irrigated acreage by crop type
- Year and month for which simulation is occurring
- Total annual rainfall (by month) for simulated year.
- Consumptive use demand by crop type
- SY allocation available (including any carryover amount)
- Amount and cost of transitional water available in simulated year.
- Minimum economic information necessary for participants to make market decisions (e.g., average net returns by crop type per acre).
- Average market sale price
- Information on available incentives (as applicable)
- Key questions to elicit feedback

Participants to provide:

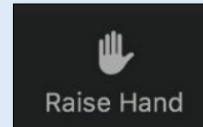
- Decision to buy, sell, or not participate, and associated “bid”
- Changes in irrigated acres by crop type
- Feedback and input on market rules, processes, and decision to participate/not participate in market.

Feedback and Discussion

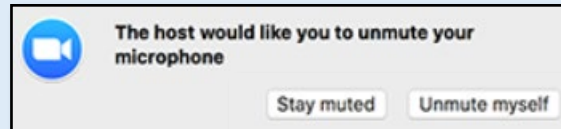
7. Which aspects of the pilot market might be confusing or challenging for participants to navigate?

To share verbal feedback

1. “raise your hand”



2. When prompted, select “unmute myself” to speak



Feedback and Discussion

8. The pilot market administrator will provide information to participants each month to help them make decisions about buying or selling allocations within a simulated trading year.

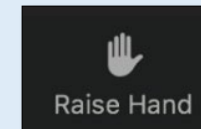
As a participant in the pilot market program, what additional information you need to decide to buy or sell groundwater allocations and participate in monthly trading simulations?

Information that will be provided each month:

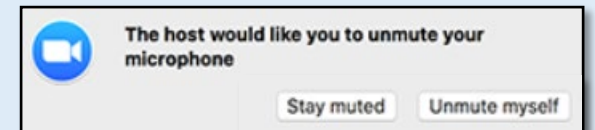
- Irrigated acreage by crop type
- Year and month for which simulation is occurring
- Total annual rainfall (by month) for simulated year.
- Consumptive use demand by crop type
- SY allocation available (including any carryover amount)
- Amount and cost of transitional water available in simulated year.
- Minimum economic information necessary for participants to make market decisions
(e.g., average net returns by crop type per acre).
- Average market sale price
- Information on available incentives (as applicable)
- Key questions to elicit feedback on pilot process, market structure and rules.

To share verbal feedback

1. “raise your hand”



2. When prompted, select “unmute myself” to speak

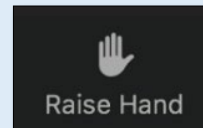


Feedback and Discussion

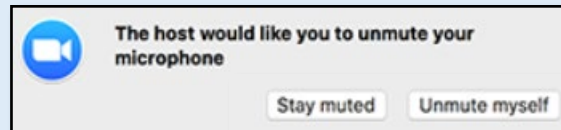
9. Do you have other questions or comments about the pilot program process or logistics? If so, what are they?

To share verbal feedback

1. “raise your hand”



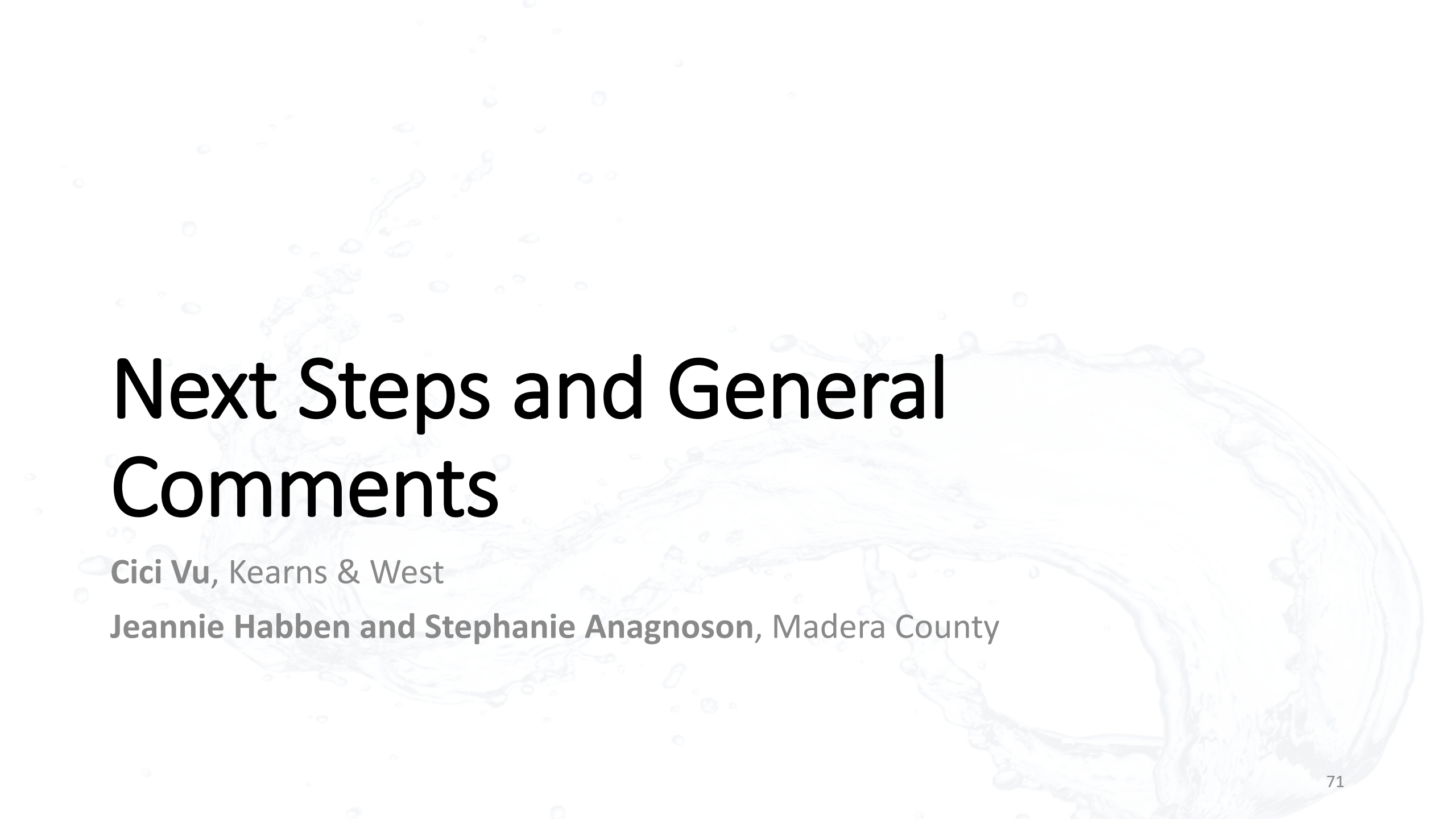
2. When prompted, select “unmute myself” to speak



Sign Up for Pilot Project

Visit:

<https://www.maderacountywater.com/water-markets/>

A large, light blue water splash graphic that forms a circular shape on the right side of the slide, with smaller droplets scattered across the background.

Next Steps and General Comments

Cici Vu, Kearns & West

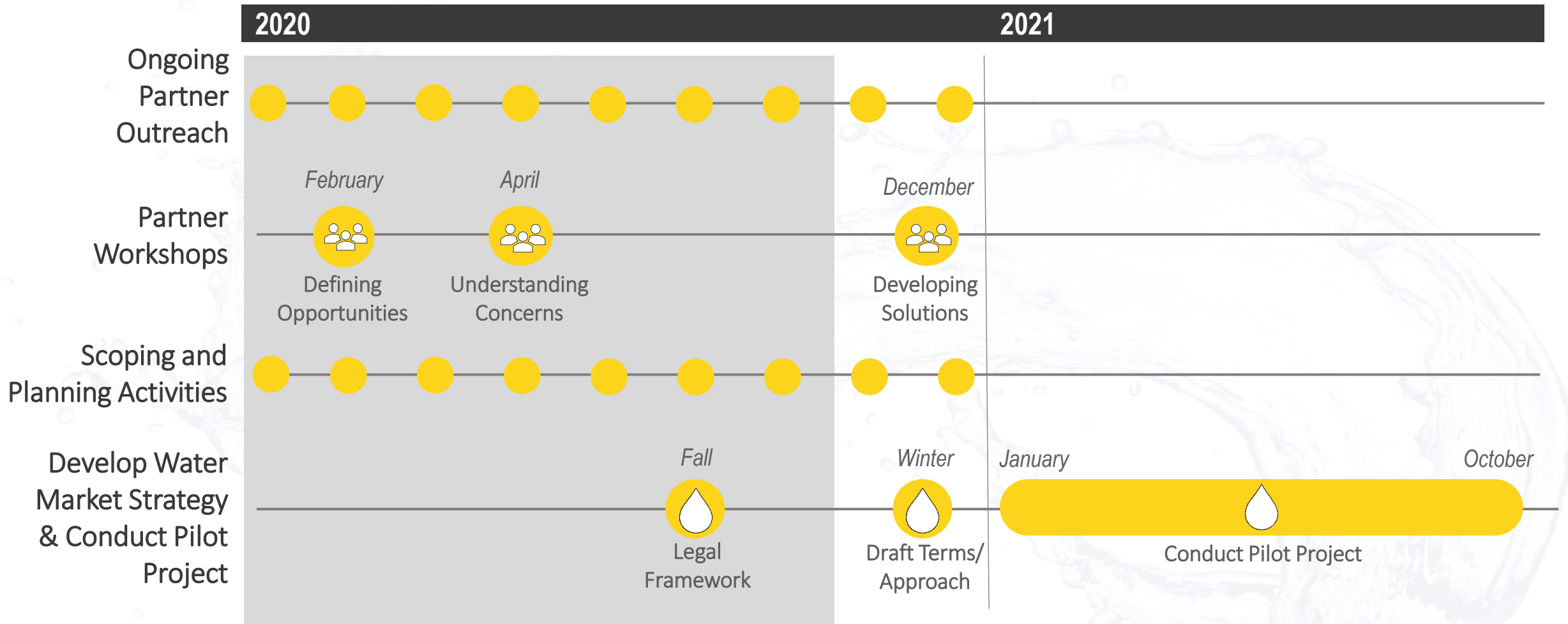
Jeannie Habben and Stephanie Anagnoson, Madera County

Next Steps



- **Pilot Project Kick-Off: January 13th, 3-5 P.M.**

Proposed Water Market Project Timeline



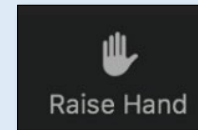


General Comments

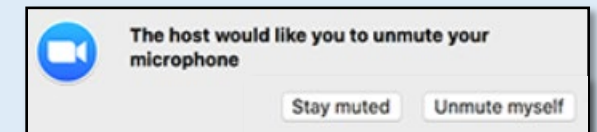
- One comment per participant
- Respectful interaction
- Honor agenda and time limits

To share verbal feedback

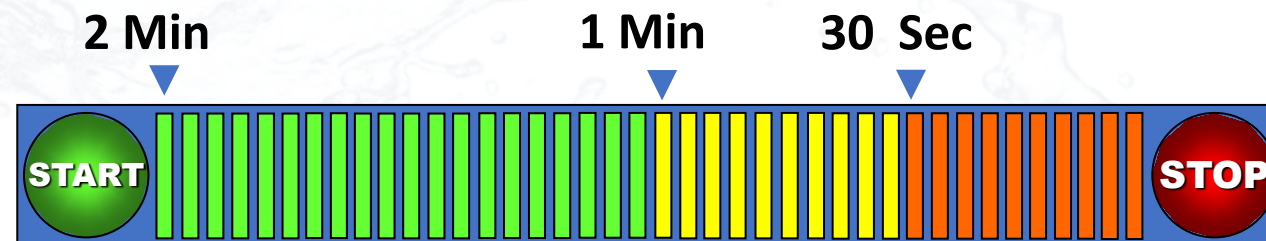
1. “raise your hand”



2. When prompted, select “unmute myself” to speak



Time's Up



Madera County Water Market

Developing Solutions Workshop

Meeting #3

December 1, 2020

Thank you for participating!