





# Outline

1. Program background
2. Outreach and stakeholder input
3. Draft program rules and feedback
4. Next steps



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# Voluntary Land Repurposing Program: Background

- Initial development of land repurposing funded through a Sustainable Agricultural Land Conservation (SALC) grant.
  - The land repurposing program has been referred to as the “SALC” program in other GSA planning documents.
  - The program is now transitioning into implementation based on development and stakeholder input.
- Land repurposing funded through the Proposition 218 fee in the Madera and Delta-Mendota Subbasins.
  - Currently under a preliminary injunction



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# Voluntary Land Repurposing Program: Background

- **What is land repurposing?**
  - **Voluntary:** Land repurposing is a voluntary program in which the GSA and landowner enter into an agreement.
  - **Temporary:** Based on stakeholder feedback, the agreements would be temporary (not permanent) and may last between 1-10 years.
  - **Competitive:** Based on stakeholder feedback, the GSA would use a competitive application process known as a reverse auction.
  - **Benefits Nonparticipants:** Groundwater saved through this program would be reallocated to the remaining eligible enrolled lands.



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# Voluntary Land Repurposing Program: Outreach and Stakeholder Input

- **Public Meetings and Workshops:** Recordings and materials available on County website
  - August 6, 2020
  - January 14, 2021
  - March 23, 2021
  - June 16, 2021
  - September 20, 2022 – Survey to gather feedback on program design
  - October 26, 2022 – Interactive bidding exercise and survey on program design
- **Newsletter Announcements:** Emailed updates regarding program and public meetings/workshops
- **Website:** Updated with current information; draft rules posted
- **Letters:** Sent letters to growers informing them of program
- **Interest Form:** For interested parties to receive notifications of applications opening



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# Voluntary Land Repurposing Program: Draft Program Rules

## Rules describe:

- Eligibility
- Application Process
- Selection Process
- Land Management Requirements
- Monitoring and Verification
- Payment Terms
- Termination
- Allocation of Program Water
- Modification Process
- Schedule

The full version is in the board packet and posted on the County website.



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# Voluntary Land Repurposing Program: Feedback and Updates

## Feedback themes:

- Partial ParcelField eligibility and minimum acreage
  - 10 acre minimum
  - May enroll a full Parcel
- Rendering trees/vines unable to use water
- Standard v. modified reverse auction
- Enrolled acres pay the fee
- Dust and weed management and enforcement
- Contract duration
  - Between 1 and 10 years

The redline version is on [maderacountywater.com](http://maderacountywater.com).



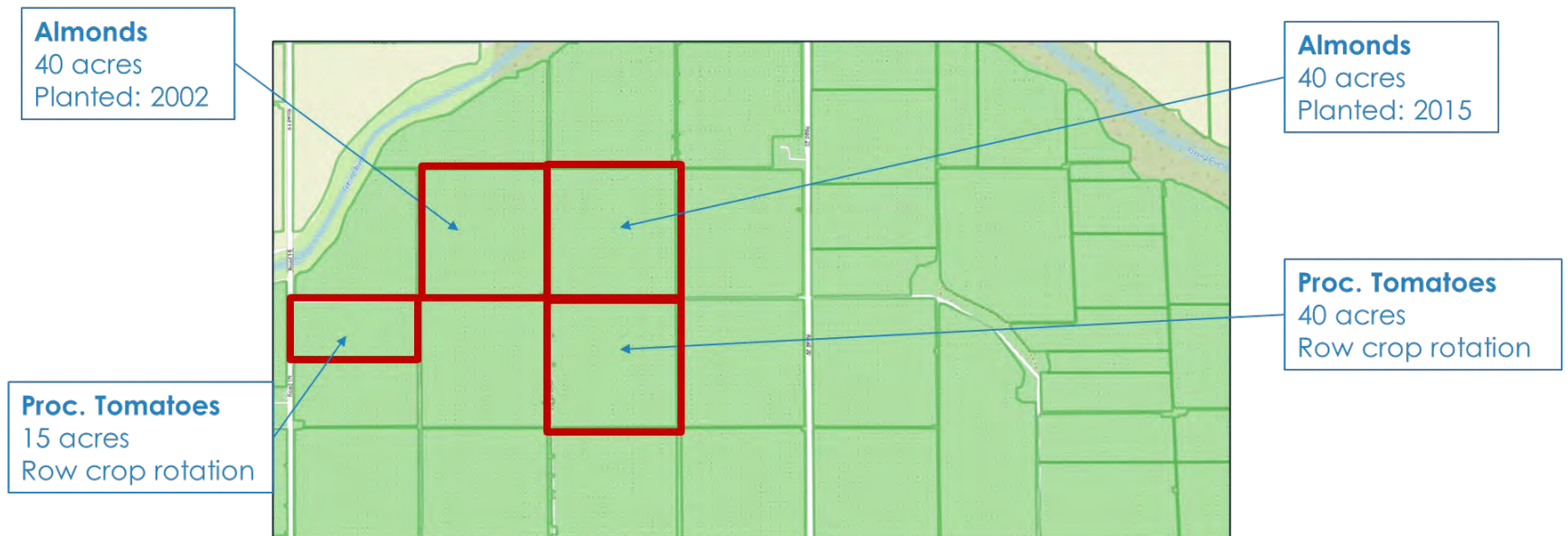
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# Voluntary Land Repurposing Program: Hypothetical Example

- Hypothetical Farm Unit



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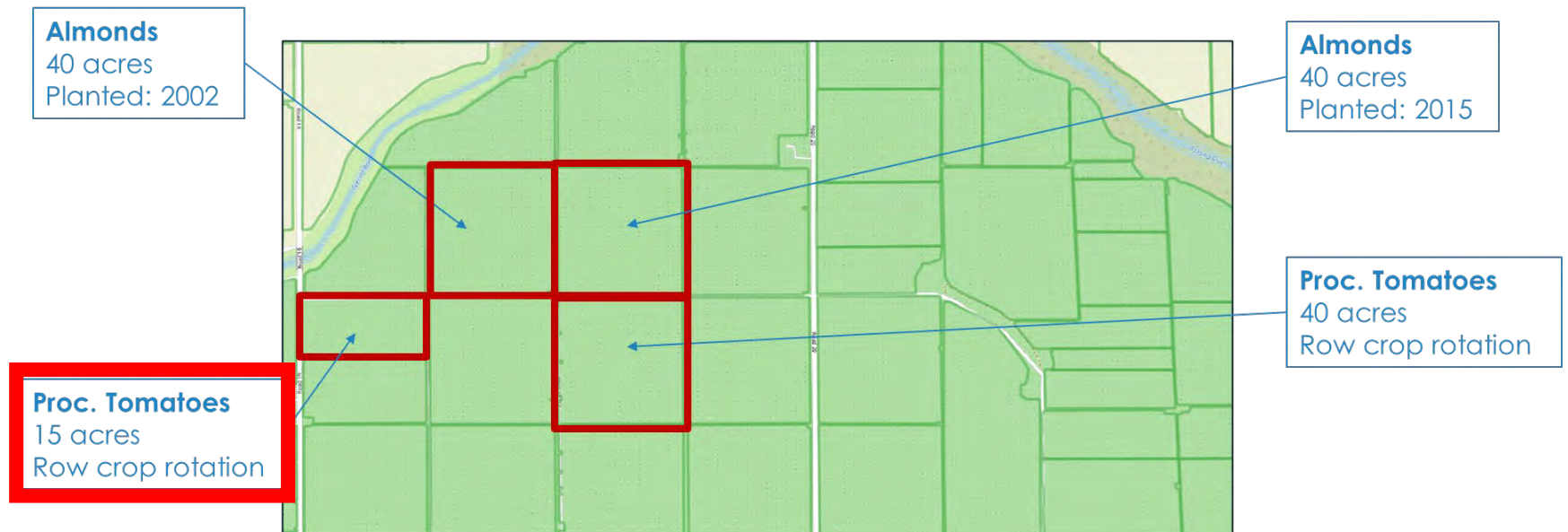






# Voluntary Land Repurposing Program: Hypothetical Example

- Options for managing within the allocation
  1. Idle land, switch crops, other minor on-farm adjustments
  2. Idle land and use water on other fields
  3. Enter land into VLRP



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# Voluntary Land Repurposing Program: Reverse Auction Hypothetical Example

- Bids are ordered from lowest to highest

Landowner Name	ParcelField ID	ParcelField Acres	Bid (\$/acre)
ZZZ Agriculture	33	5	\$357.00
LLL Agriculture	25	80	\$361.00
AAA Farms	14	100	\$363.00
LLL Agriculture	7	100	\$377.00
NNN Agriculture	29	27	\$384.00
WWW Agriculture	65	160	\$397.00
QQQ Agriculture	18	27	\$402.00
LLL Agriculture	26	27	\$403.00
CCC Agriculture	21	100	\$413.00
XYX Dairy	41	100	\$413.00
<b>EXAMPLE</b>	<b>61</b>	<b>15</b>	<b>\$425.00</b>
BBB Farming	23	120	\$433.00
LLL Agriculture	37	100	\$434.00
BBB Farming	56	160	\$449.00
WWW Agriculture	57	120	\$455.00
BBB Farming	51	40	\$455.00
LLL Agriculture	30	100	\$460.00



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# Voluntary Land Repurposing Program: Reverse Auction Hypothetical Example

- The lowest cost bids are accepted
  - Limited by available program funds and/or acreage target
  - Subject to annual review of reasonable land and lease rates

Landowner Name	ParcelField ID	ParcelField Acres	Bid (\$/acre)	Total Acres VLRP	Program Cost
ZZZ Agriculture	33	5	\$357.00	5	\$1,785.00
LLL Agriculture	25	80	\$361.00	85	\$30,665.00
AAA Farms	14	100	\$363.00	185	\$66,965.00
LLL Agriculture	7	100	\$377.00	285	\$104,665.00
NNN Agriculture	29	27	\$384.00	312	\$115,033.00
WWW Agriculture	65	160	\$397.00	472	\$178,553.00
QQQ Agriculture	18	27	\$402.00	499	\$189,407.00
LLL Agriculture	26	27	\$403.00	526	\$200,288.00
CCC Agriculture	21	100	\$413.00	626	\$241,588.00
XYX Dairy	41	100	\$413.00	726	\$282,888.00
<b>EXAMPLE</b>	<b>61</b>	<b>15</b>	<b>\$425.00</b>	741	\$289,263.00
BBB Farming	23	120	\$433.00	861	\$341,223.00
AAA Farms	10	80	\$577.00	3133	\$1,480,102.00
ZZZ Agriculture	15	27	\$580.00	3160	\$1,495,762.00
<b>WWW Agriculture</b>	<b>53</b>	<b>100</b>	<b>\$585.00</b>	<b>3260</b>	<b>\$1,554,262.00</b>
XYX Dairy	40	5	\$591.00	3265	
NNN Agriculture	19	5	\$592.00	3270	
LLL Agriculture	64	100	\$594.00	3370	
QQQ Agriculture	24	100	\$596.00	3470	
QQQ Agriculture	44	80	\$616.00	3550	
LLL Agriculture	1	80	\$620.00	3630	



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# Voluntary Land Repurposing Program: Next Steps

- Board review and consideration of program
- When funding of some sort resumes, then
  - Application period would open
  - Announcement of period opening and outreach
  - Application period would close
    - Selection and execution of agreements



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