

## WHAT IS MLRP?



MLRP is a California Department of Conservation grant program to assist growers seeking to convert irrigated ag land to a less water intensive use. The purpose is to help spur entrepreneurial ideas and projects that save water and make business sense. MLRP also strives to incentivize projects that create additional benefits for local communities and the environment. These multibenefit outcomes include flood risk mitigation, renewable energy, employment opportunities, and enhancements to air, soil and water quality.

## WHAT TYPES OF PROJECTS ARE ELIGIBLE?



### AGRICULTURE

Dryland Farming  
Less Water-Intensive Crop  
Rotational Strip Cropping  
Rangeland



### HABITAT

Pollinator Habitat  
Floodplain  
Habitat  
Wildlife Corridor



### OTHER BENEFICIAL USE

Solar/Renewable Energy  
Recharge Basin or Facilities  
Community Recreation  
Cultural Space

## WHO IS ELIGIBLE?

Eligible applicants for MLRP Madera funding are individuals or entities that own or have defined responsibility for agricultural land in Madera County. All regional MLRP plans and projects must also meet the Department of Conservation's rules and requirements for funding.

## WHY PARTICIPATE?

The program is voluntary yet recognizes that SGMA-related impacts have and will require many growers in Madera County to make land use changes.

MLRP offers the opportunity for ag landowners to access state and other funding sources to proactively transition their land (or portion of their land) to a less water intensive use.



# PRE-QUALIFICATIONS

## MLRP applicants must:

- ✓ Have defined responsibility for ag land in Madera County
- ✓ Be in a GSA within Madera County
- ✓ Be consistent with their Groundwater Sustainability Plan
- ✓ Enter into a contract agreement for a duration of 10-years
- ✓ Select at least one eligible project type to convert irrigated (or previously irrigated) ag lands to a less water intensive use



**7 MILLION  
TOTAL FUNDING  
FOR PROJECTS**

# BENEFITS



## TECHNICAL ASSISTANCE

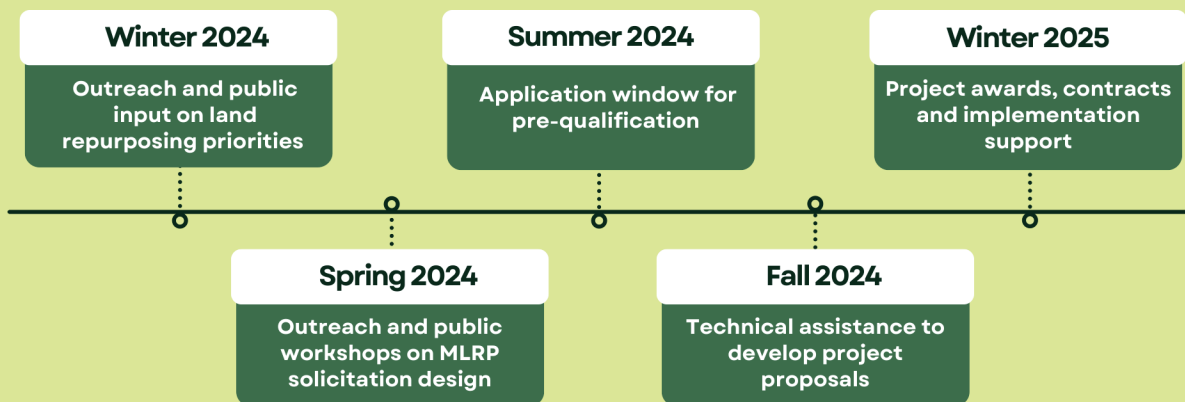
Pre-qualified growers receive guidance to develop proposals that make sense for their land and maximize potential for MLRP funding and other stackable resources.



## FUNDING

Growers approved for MLRP awards receive funding and support to implement projects and maintain beneficial outcomes.

# PROCESS & TIMELINE



# QUESTIONS?

Madera County offers both in-person or virtual appointments with their staff of Water Resources Specialists. These one-on-one meetings can be used to get more guidance on MLRP or inquire about additional resources that may be available to help develop a project concept. Water Resources Specialists are also available to answer any other natural resource-related questions.



Schedule an appointment at [www.maderacountywater.com/appointments](http://www.maderacountywater.com/appointments)

or



Email [mlrp@maderacounty.com](mailto:mlrp@maderacounty.com)

# MORE INFORMATION

- ▶ Visit [maderacountywater.com/multibenefit-land-repurposing-program](http://maderacountywater.com/multibenefit-land-repurposing-program).
- ▶ Email [mlrp@maderacounty.com](mailto:mlrp@maderacounty.com) to sign-up for updates, submit a question, or request language assistance.